

Mauldin ushers in a new era in the College Of Business

The College of Business ushered in the Fall 2005 semester with significant changes, including a multitude of new administrators. At the heart of the transformation is Dr. Shawn Mauldin—Dean of the College of Business Administration. After a faculty-driven national search for a Dean, Mauldin accepted the challenge and looks forward to “providing the leadership to move the college forward.” With a call for increasing the strategic-planning process under new AACSB International standards, Mauldin plans to take a proactive stance in identifying the short-term and long-term goals of the college, and hopes to “determine what the College should be providing to ensure the continued success of our students.”

Charged with increasing the profile of the College, Mauldin intends to serve as an external Dean through increased community activity and fundraising, and has appointed Dr. Sonya Premeaux—Associate Dean of the College of Business—to take charge of internal affairs. According to Dean Mauldin, “Dr. Premeaux is well respected by her colleagues and possesses the skills necessary to be an effective

Associate Dean.”

Premeaux will focus on several projects, including the internship program, the Management Excellence Series, and assurance of the learning portion of AACSB standards. She plans to assist Dean Mauldin with special tasks, fundraising, and coordinating the strategic-planning process. According to Premeaux, “I think this is an exciting time for the college. I think Dr. Mauldin is going to be a very dynamic dean.

He’s innovative, forward-looking, and progressive, and I think the college is ready for that.” She invites alumni to “keep their eyes and ears open” for upcoming innovative changes in “a college the alumni can be proud of.”

Also helping coordinate the efforts for



Clockwise from top left: Chiasson, Chadwick, McManis, Rachal, Premeaux, Mauldin, Cox

change is Dr. Chris Cox—Assistant Dean for Graduate Programs and Special Projects. Cox will oversee the MBA program, develop and oversee non-credit programs for management development and executive education, and

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Hurricanes provide unique opportunities for students

Students, faculty, and administration from the College of Business have joined in the effort to assist victims of hurricanes Ka-

trina and Rita. Students from Management 450 have partnered with the South Louisiana Economic Council (SLEC) and Monster.com to help displaced locals find employment. The class places area job listings on the SLEC website, where victims of the disasters can also post resumes. “We are helping people anywhere in the area that are displaced,” said Business Administration senior Kevin Weber, “and we’re gaining some experience on resumes, job posting, and job matching.”

The College has also taken in several students

from various universities closed due to the storms. Tess Whitney, a Houma native, was looking forward to completing Tulane University’s joint degree program this fall. The curriculum would have allowed her to graduate in less than five years with a Bachelor’s in Finance, a Master’s in Accounting, and C.P.A. exam eligibility. While Nicholls offers no such program, faculty and administration have developed a slightly altered set of courses that will allow Whitney to graduate on time. Her favorite course is a guided accounting research project with “three really brilliant professors:” Dr. Breaux, Dr. Chiasson, and Dr. Mauldin. “This is my most pleasant experience in a college so far,” said Whitney. “It could have been really challenging, but it worked out really well. Everyone here has been extremely helpful.”



Kevin Weber posts job listings for Katrina victims

New faculty

The College of Business welcomed five new faculty members this fall along with fresh ideas and expertise.



Crenshaw

Mr. Sinclair Crenshaw, Visiting Instructor of Accounting and Business Law, is teaching for the first time after over 25 years experience in corporate finance and accounting. Crenshaw is a Certified

Public Accountant with an Executive MBA from Tulane University and a Law Degree from Louisiana State University. He currently instructs in Financial and Managerial Accounting and looks forward to continuing to teach. "What I try to do is relate personal experiences to bring home the reality of the subject," said Crenshaw. "If I can teach others and share what I've learned, maybe save them from making some mistakes, I will have done some good."

Joining the Department of Accounting and Business Law as an Assistant Professor is Dr. Stephanie Moussalli. With a Ph.D. in accounting from the University of Mississippi, five various degrees from the



Moussalli

Universities of West Florida and Oregon, and years of professional accounting experience, Moussalli offers an array of knowledge and expertise to the department. Her doctoral dissertation dealt with the fiscal and accounting effects of statehood, and she recently published an article titled "Accounting for the Journal's First 100 Years: A Timeline from 1905 to 2005," in the Journal of Accountancy, October, 2005. Moussalli speaks fluent French, and looks forward to teaching and enjoying the area's French connection.

The Department of Business Administration welcomes Dr. Norbert Michel as an



Michel

Assistant Professor. Michel received a Ph.D. from the University of New Orleans in 2003, and has spent time teaching at U.N.O., Loyola, and George Mason University. His dissertation studied intellec-

tual property related to the music industry. Michel teaches Statistics and Introduction to American Business and recently published an article titled "Digital File Sharing and the Music Industry: Was There a Substitution Effect?" "This looks like a really good opportunity for me to do some serious research," said Michel. "I'm from the area; I love the area, and I truly enjoy teaching."

Dr. Shari Lawrence joins the Department of Economics and Finance as an Assistant Professor. Lawrence received a Ph.D. in Financial Economics from the University of New Orleans



Lawrence

with a dissertation titled "Factors Affecting Financial Preparation for Retirement and the Incentive Effects on Deferrals." She currently teaches Financial Management and Quantitative Business Analysis, and researches in the areas of retirement planning, public finance, and investments. Lawrence has several publications and working papers, and published an article concerning retirement trends in the Journal of Retirement Planning. She looks forward to teaching in the College, and feels the small classes will provide an opportunity to develop a good rapport with her students.

Also joining the Department of Economics and Finance as an Assistant Professor is Dr. Chad Turner, who received a Ph.D. in economics from Clemson University. Turner teaches beginning and intermediate courses in Microeconomics,

and his research interests include labor economics, public choice, and the economics of sports. He has published an article in The Elgar Companion to Public Choice titled "On Legislatures and Legislative Efficiency Wages." "I caught Nicholls at a time when the business school is going through a lot of changes," said Turner. "I think it's going to be an interesting time. I think it's going to go places."

The new faculty members all share the same passion for enhancing the College of Business, and are excited to take part in cultivating an even better University.



Turner

Kleen to direct graduate studies

Dr. Betty Kleen has taken over as the University Director of Graduate Studies. While still instructing in the College of Business, Kleen is charged with taking a broad



Kleen

look at graduate programs campus-wide. She will be involved extensively with the University Graduate Council to coordinate consistent policies, and to monitor and develop changes to graduate programs. She looks forward to attending statewide meetings of graduate deans and plans to enlist the help of local organizations to spread awareness of graduate studies. She feels one of the main goals is to increase graduate enrollment, and will work to develop new promotional materials to convey what she calls "some excellent graduate programs."

A message from the dean



Mauldin

First, I would like to express my sincere appreciation to the faculty and administration for the opportunity to serve as the Dean of the College of Business Administration. It is truly a privilege to serve in this capacity. I am

looking forward to providing the leadership to move the College forward. The future of the College looks bright, and I am excited that I will be part of it.

The College is coming off of a successful reaffirmation of AACSB International accreditation under the leadership of Dr. Ridley Gros. AACSB accreditation is the hallmark of excellence in management education. When you consider that only 10 percent of business schools worldwide have received this accreditation, it truly speaks volumes as to the quality of our alumni, students and faculty. As the new dean, one of my primary

goals is to ensure that the College continues to maintain its AACSB accreditation.

As reported in other sections of the newsletter, the College has a new administrative team and several new faculty members. Although a lot of institutional knowledge has been lost as a result of recent retirements, new administrators and faculty bring diversity, vision, and energy to the College. I am extremely pleased with the quality of the new faculty that have been hired over the last couple of years. I believe the new administrative team and faculty will be instrumental in moving the College to the next level.

Next year we will be losing Ken Rachal and Phil Blasmeier. Ken has served the College in many capacities. He is a full professor of Computer Information Systems and served as the Assistant Dean for many years. He currently serves as the Interim Department Head of Computer Information Systems. Phil is a full professor of Management and served as the Department Head of Management and Marketing for several years. Both of them have provided an invaluable service to the College. While they will be missed, we are in the process of hiring faculty to continue the level of service

they provided to the College.

The recent hurricanes have really made this semester very challenging. As a result of Katrina, the College of Business Administration is now the home of approximately 80 displaced business students from New Orleans. The University and College did everything possible to accommodate these students. In many instances, these students would not have been able to graduate this semester were it not for Nicholls. The feedback from the displaced students regarding how they are being treated by the Nicholls' community has been truly remarkable. You should be proud of your Alma Mater; I know I am.

There are many new initiatives taking place in the College of Business, some of which are presented in this newsletter. The faculty, staff, and I continue to work diligently to ensure that the College is offering a premier business education program. The Alumni are an important part of this process. I hope that you will maintain your alliances with the College as a recruiter, mentor, advisory board member, or donor. Thank you for your support and I look forward to working with you.

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continue his leadership of the Professional Sales Initiative. Cox cites his love of challenge and new ideas and says, "What I look forward to is working with our team and our faculty to bring out the creative side in all of us—doing things that we haven't done before to advance the college."

Cox's main focus will be a comprehensive analysis of the MBA program. He feels confident that the University and Dr. Hulbert are committed to moving forward and making graduate programs a more high-profile, integral part of the University. Cox will elicit feedback from MBA graduates concerning the changing workplace in order to put graduates in the best position to succeed in today's environment. He is requesting the assistance of alumni to design non-credit programs based on the needs of the college's constituency.

Changes at the undergraduate level include Dr. Ken Chadwick—Department Head of Management and Marketing. Chadwick looks forward to "working closely with the new administrators and others in the College of Business to further develop the

strengths of the College while addressing, and hopefully overcoming, weaknesses." His department will focus efforts on how to best prepare students for the changing business environment.

Serving as Interim Department Head of Information Systems is Dr. Ken Rachal, who will lead a program review of the IS Department to assess resources, faculty, alumni, goals, and student outcome objectives. One of his main goals is to develop a plan to better promote the department. In his final year of administration, Rachal is most excited about teaching, and says "I look forward to my classroom every day." He plans to manage the replacement of faculty, including the search for a new IS Department Head.

Dr. Michael Chiasson is the Interim Department Head of Accounting and Business Law. Chiasson currently directs the Free Enterprise Week Program and teaches courses in the areas of personal, corporate, and partnership taxation. He looks forward to working with the faculty to seek AACSB Accreditation for the Accounting program.

Dr. Bruce McManis, veteran faculty

member and long-time Department Head of Finance and Economics, is seeing an energy level that the College hasn't experienced in years. McManis participated in the first round of AACSB Accreditation over 25 years ago, but maintains a forward-looking focus on advancing the College. "There's always something new on the horizon," said McManis, "If you look, there's a way to make an improvement. I think the energy we're seeing from Dr. Mauldin and the administrative team is flowing into the faculty. Everyone is looking toward the best interest of the college."

According to Dean Mauldin, "When I was making decisions about the administrators that I wanted for the College, I tried to find people who would offset my weaknesses and complement my strengths. I think I've done that with my administration. They are truly outstanding faculty who as administrators will significantly contribute to the future of the College. In several ways, they have a lot better abilities than I do. I believe you need to surround yourself with those kinds of people. They are going to tell me what they think, and that's what I was looking for."

Study Abroad a success

Fifteen students from the College of Business participated in a Study Abroad in Costa Rica this past summer. The trip included tours of businesses and educational institutions, with lectures by several of the country's professors and business leaders. Students were able to experience a country that is evolving from third-world status to becoming an active participant in the world economy.

"This trip to Costa Rica with this particular group of 15 students is probably the most rewarding thing I've ever done in my almost 17 years of teaching," said Dr. Sonya Premeaux, coordinator for the study. "The students represented Nicholls State University and the U.S.A. well. I was very proud of them."

The next annual Study Abroad in Costa Rica will be held May 14-24, 2006. Anyone interested in learning more about the Study Abroad can contact Premeaux at (985) 448-4240.



Clockwise from top left: Troy Danos, Leslie Barrera, Ann Floyd, Tisché Cerri, Dr. Sonya Premeaux, Monique Luke, Sherry Naquin, Nick Daigle, Mark Hebert, Jeff Beech, Jada Bertrand, Corey Bertrand, Arnie Robinson, Mary Giroir, Nick Hebert, Celeste Allemand.

Nicholls education helps alumnus find dream job

by Shane Scioneaux

Everyone has their own reasons for choosing a college. For me the choice was simple. Nicholls had everything I could want and more—accredited, close-knit, very personable, smaller classes and one-on-one assistance from instructors. I was more than just a social security number and I liked that.

Everything I learned at Nicholls, combined with hard work and dedication, has made my success at St. Joseph possible. As a marketing representative I am responsible for educating patients, families, friends, physicians, nursing home staff, hospital staff and home health organizations. Talking about hospice and end-of-life issues is never easy, but I know how important my job is to everyone I reach. My education and extra curricular involvement has helped me provide the necessary education to audiences at all levels. In turn, the St. Joseph team and I are able to help many patients, families and friends through some of the most trying times of their lives—a reward that I feel is priceless.

One of our goals at St. Joseph Hospice is to be proactive with every family so

that a protocol and plan can be in place when someone needs hospice. Our other goals include providing peace, comfort and dignity to all whom we care for! Hospice is about "living life to the fullest." It's about doing those things you always wanted to do but didn't; it's about closure; it's about aggressive comfort measures, and most importantly—helping each individual in as many ways possible. I feel St. Joseph does hospice best through our awesome staff, medical directors, board-certified palliative care physicians and volunteers.

St. Joseph Hospice cares for families statewide. I am often asked where am I from and where did I go to school? I am proud to reply, "I am from South Louisiana and attended Harvard on the Bayou!"—which usually elicits a smile and a warm welcome! I would recommend Nicholls to anyone looking for a quality



Scioneaux (front left) with fellow St. Joseph Hospice employees.

education with a personal touch. I also look forward to further helping our communities in years to come! Thanks a million to my community and especially to Nicholls!

For questions concerning hospice, to volunteer, or to have me speak at a local office or event, please contact me at <shaneecnoo@hotmail.com>.

Learn more at <www.stjosephhospice.com>.

A message from the alumni president



DeGraville

In September, the state of Louisiana suffered blows delivered by two of the strongest hurricanes to ever make landfall. The financial stress that these natural disasters have delivered to our state will be felt throughout the country, and many of our alumni have suffered great losses. On behalf of our members and the entire Business Administration Alumni Association, our thoughts and prayers go out to all of our alumni, family, and friends who were affected both directly and indirectly by these storms. We have lived through difficult times in the past, and by working together as an organization, college, university, and state, we will get past the devastation these storms have left behind. As an organization, we must strive to continue our ongoing support of the College of Business Administration, and I cannot think of a better way to begin this journey than joining together to celebrate Nicholls State University's homecoming celebration.

On the evening of October 29, 2005, the Business Administration Alumni Association held its fourth annual Homecoming Social in the upstairs dining room and balcony of Fremin's Restaurant in downtown

Thibodaux. With the help of many members, faculty, and staff, the event was a great success. Several alumni, faculty, and friends joined us to enjoy this eventful evening filled with good food, spirits, and camaraderie. I thank all that gave their time and attendance to make our annual social continue to thrive. I look forward to next year's event, and I invite all of you to join us and help our success grow and prosper.

Our efforts to assist the College of Business Administration are ongoing. Without the participation and donations from our alumni, the Business Administration Alumni Association would cease to exist. I thank all who have given in the past, but I stress the need for your continued support in the near future. The sale of monogrammed bricks is used to generate revenue to accomplish the many tasks of our organization. I thank all who have purchased bricks and encourage others to join us in our efforts. If you have not yet purchased a brick, it is not too late. We will continue to sell the monogrammed bricks to fund our future projects. The brick(s) you purchase will have your name or personalized message engraved on it (whichever you wish), and they will be added to the pathway among the other bricks that have already been installed.

For your convenience, we have inserted a form for the purchase of your own personalized brick on the back of this newsletter. All that is asked is that you take the time to fill

in the needed information and send the modest \$50 donation to the address listed below. By doing so, you will also receive a one-year membership to the Business Administration Alumni Association. This means that your \$10 membership fees will be waived. Please help us pave the way to a brighter future for the College of Business.

If you do not wish to purchase a monogrammed brick, you may still donate your \$10 dues. We have enclosed a membership form for your convenience. All you need to do is take the time to fill in the needed information and mail it to the address listed below. Your involvement in the College of Business Alumni Association is vital to its existence. Without the contributions from our alumni, this organization would cease to exist. So, please send in the completed form, along with your dues, and help the College of Business continue to thrive.

Remember, all of the proceeds are put forth to help the College of Business in any way we possibly can. Our membership has grown substantially in the last few years, but it does not begin to reflect the thousands of alumni that have earned their business degrees from Nicholls State University. If each of us gives a little, the outcome can be tremendous. Please take the time right now to fill out the attached form and send it in to the address listed along with your dues. Your help is greatly appreciated. Thank you.

B.A. Alumni Association Membership Application 2005-2006

Name _____ Year of graduation and major _____

Address _____

City _____ State _____ Zip _____

Occupation/Job Title _____

E-mail _____

Phone _____ Fax _____

Spouse _____ Year of graduation and major _____

Membership Dues: Individual Graduate.....\$10
 Husband/Wife Graduates.....\$15

Mail Forms to: Tim Gallagher, Treasurer
 P.O. Box 250
 Napoleonville, LA 70390

Grants fund innovative technologies for business students

Change is in the air for the College of Business, and with high-tech phrases like stock ticker, business incubator, video documentary, and experimental research flying around, alumni should expect exciting new developments to extend beyond campus boundaries and into the community.

The College was recently awarded four grants by the Louisiana Education Quality Support Fund (LEQSF), a funding source developed by the Louisiana State Board of Regents. After competing for grants with all other Louisiana public and private universities, the College was awarded over \$200,000 to support several innovative projects within the College—the ENTRE Lab, the Archives Project, the Survey and Experimental Research Lab (SERL), and the Marilyn Gaubert Ponder Collaborative Learning and Resource Center (CLRC).

Dr. Tom Bryant, the Bollinger Endowed Chair in Entrepreneurship, is the principal investigator for the ENTRE lab and the Archives Project, which both serve to enliven and enrich the local entrepreneurial culture.

The ENTRE lab, a new-business incubator/accelerator, seeks to increase successful business launches by providing students with a resource-filled environment for working through entrepreneurial options.

The incubator consists of a 500 square foot space in Shaver gym, which will provide teams of students with office cubicle space, laptop computers, and telephones. A flexible design will allow each work area to be utilized by multiple teams. Students will have access to a resource/library room as well as a high-quality boardroom for making presentations to suppliers and potential investors. Dr. Bryant hopes to run over forty entrepreneurial teams through the incubator each year to promote a campus-wide climate of vigorous entrepreneurship.

The Archives Project seeks to develop an innovative researchable archive to help teachers make our locally-created economy come alive for students. The project will use research conducted by upper- and graduate-level business students to develop curricular materials for business students, as well as high school and elementary teachers and students.

Resources include interviews captured with digital video equipment, written in-



Inside the Marilyn Gaubert Ponder Collaborative Learning and Resource Center.

terviews, and business artifacts—all to be transformed and placed into an archive of oral history that will allow business students to see how Louisiana residents have seized local opportunities to create thriving firms. “We have a lot of great material in these stories,” said Bryant. Faculty from the Colleges of Business, Education, and Mass Communications collaborated to advance the project in an effort to strengthen the local entrepreneurial culture.

Also receiving funds were Dr. Chris Cox and Dr. Randy Ryker, principal investigators for the Survey and Experimental Research Lab, and Dr. John Lajaunie and Dr. Chris Cox, principal investigators for the Marilyn Gaubert Ponder Collaborative Learning and Resource Center.

The SERL project converted a traditional classroom into a versatile classroom/survey and experimental research laboratory for students and faculty. It will increase instructional effectiveness in a number of courses and curricula while providing practical survey and research experience for students. A 48-seat main classroom, computer-aided telephone interviewing call center, economic modeling software system, and syndicated data collection all help to round out what Cox calls “a series of unique, specialized classrooms in the College.”

The CLRC was developed to enhance student learning beyond the classroom. It provides students with an environment that supports networking and team skills while enhancing the classroom experience.

In addition to grant money, generous donations from the Ponder family and Brenda Haskins in Union Services provided financial support for the CLRC’s unique accoutrements, which include an electronic stock ticker, subscriptions to major business publications, and comfortable furniture for five collaborative work stations. Dr. Cox hopes the center will encourage more professional socialization among students and provide access to current information in the business world.

Bryant and Cox estimate that about half of the College’s faculty worked on at least one of these projects in a dedicated effort to make the College its absolute best. “It takes an extra level of commitment to develop these projects—and that’s why we have them,” Cox said. “I’m certain you can’t go anywhere in our state at our peer schools and find anything like what we have.” Both professors stressed the importance of the University’s ongoing commitment, and wish to thank Dr. Hulbert, Mike Davis, Stan Silverii, and Terry Dupre for their hands-on work and support of the projects.

JPMorgan Chase Management Excellence Series



McComber

The College of Business, in conjunction with JPMorgan Chase, held the Fall 2005 Management Excellence Series on November 3 at Thibodaux's Envie Restaurant.

The biannual series connects business and community leaders with college faculty and students to discuss and promote management excellence. The support of JPMorgan Chase helps recruit nationally-

recognized experts to provide contemporary ideas for best practices in management.

The fall series featured keynote speaker Kathleen McComber, Senior Director of Human Resources for the University of Arkansas for Medical Sciences in Little Rock, Arkansas. McComber has served for seven years on the national board of directors for the Society for Human Resource Management, acting as Chair in 1998. She is currently serving her sixth year on the society's Foundation Board, which she chaired in 2003.

McComber's 20 years experience in senior-level human resources served as the setting for her presentation on workplace

violence, in which she shared her own experience with a shooting resulting in seven employee deaths. The forum examined workplace violence statistics and provided attendees with tools for implementing workplace violence policies. McComber also offered tips for recognizing signs of trouble.

The fall series was a huge success, and the College invites alumni to participate in the upcoming spring series featuring David Martinez of P & N Technologies on the topic of data security. The series will be held on April 6, 2006. Please contact the Dean's Office at (985) 448-4171 for more information.

Entrepreneurship activities at the College of Business

by Tom Bryant



Bryant

"Build an entrepreneurship program!" they said. OK, sure. Now, where do we start?

Let's see – what do we already have? Well, beginning in 2000, we offered one ENTR course each year

(MNGT 485* – New Venture Creation). Professor Ken Chadwick offered the course and did some of his research in the field. We have a well-established Small Business Development Center (SBDC) and a widely supported Free Enterprise Week program for area high school students led by Mike Chiasson, John C. Daigle, Endowed Professor. We have strong links to the local business community, almost all of which is locally owned, often by our alumni.

We have an economic world in which entrepreneurship is increasingly valued and important to the quality of the lives we wish to live. There is good support within the faculty, and a consensus inside the university, and in our supporting communities, that more good entrepreneurship would be a good thing. And we have student interest, in Business, as well as from other faculties, like Culinary (where over 100 students

declared their career interests to include owning their own businesses). Finally, we have the great gift of the Bollinger Family Endowed Chair. What can we do with these resources?

Let's start with an undergraduate concentration. Beginning in August 2005, Business students at Nicholls will be able to concentrate in ENTR. A new course is being added at the 300-level, open to all Nicholls students. New courses are being added at the 400-level: Entrepreneurial Finance and New Product Development. The existing 485 course, New Venture Creation, is being upgraded to help students use their knowledge to develop ready-to-launch plans for new businesses. At the MBA level, a new course has been piloted and is in the approval process.

There have been a few other activities. More than 30 new ventures have been presented in several Venture Forums. Great Ideas Workshops have generated nearly 5,000 new business ideas. An Entrepreneurs' Club has been launched, and a Toastmasters Club. A free Annual Public Lecture series started in 2004 with a provocative lecture attacking the false myths of entrepreneurial risk-taking.

I have had the honor of facilitating the Executive Retreat for the Thibodaux Chamber of Commerce and a Community Turn-around Day for the St. Mary Parish Cham-

ber. I have enjoyed advising and presenting in the Entrepreneurial Training Series and Free Enterprise Week and am preparing an Entrepreneurs' BootCamp Program with the SBDC and the South Louisiana Economic Council. During August 2004, the Academy of Management held its global conference in New Orleans, and the Bollinger Chair and the Barataria-Terrebonne National Estuary Program organized and hosted an eco-business tour of Lafourche Parish for 23 scholars from eight countries.

On the research side, I am serving as co-Principal Investigator of a major project, funded through the U.S. Department of Energy, to transfer commercial technologies from U.S. Navy labs to the south Louisiana marine sector. Another project is developing a variety of methods to improve incomes in the shrimp industry. A book on historically important Louisiana entrepreneurs is in development. Four proposals went to the Board of Regents in Fall 2004, requesting support for an on-campus business incubator, development of new ENTR teaching materials for elementary and secondary curricula, and other projects.

It's a start.

Professor Thomas A. Bryant, Ph.D., holds the Bollinger Family Endowed Chair in Entrepreneurship at Nicholls. He joined the faculty in August 2003.

NICHOLLS STATE UNIVERSITY

College of Business Administration
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Susan Arcement, Secretary • Denise Breaux, Editor

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