



The College of Business



Beijing

Beijing is the historical, cultural, and political center of China. With sites such as the Great Wall and the Forbidden City, it is a tourist must see!

However, Beijing has also experienced accelerated economic growth over the past decade in preparation for the 2008 Olympics!



Shanghai

Not only is Shanghai the commercial center of China, but it is also an incredible city of unique architecture and the site of one of China's greatest historical museums!

The Urban Exhibition Center gives a glimpse of the scale of urban planning with a scale model of downtown Shanghai in 2020!

We will also visit the World Expo 2010, which surpassed the 2008 Olympics in spending.

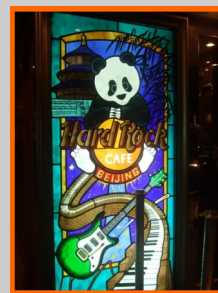
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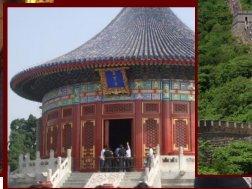
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STUDY ABROAD 2012

The China Experience

May 23– June 2, 2012



Classes Offered:

Open to non-business majors

Undergraduate (earn 6 hours):

BSAD 320 - Study Abroad (6 hrs)

Graduate (earn 3 hours):

BSAD 520 - Special Topics in Business (3 hrs)



Special points of interest:

- Company visits such as Hyundai Motors, Lenovo, Baosteel, and more!
- Experience a Hutong Pedicab tour and attend meetings with the Ministry of Commerce, and Tyson China!
- Tour the Forbidden City, the Temple of Heaven, the Great Wall, the Shanghai Museum, and much more!
- Visit the World Expo!
- Shopping in Chenghua Market and Silk Alley!
- Eat authentic Chinese cuisine at restaurants such as the Beijing Duck Restaurant, Jingding Xuan, and the Rainbow Restaurant!