



LOUISIANA'S STAKE IN  
CONGRESS'S ENERGY WORK

Management Excellence Series

Thursday, November 6, 2008 • Envie Restaurant

Presented by

NICHOLLS  
STATE UNIVERSITY

College of Business Administration  
P. O. Box 2015  
Thibodaux, LA 70310

213310

**Registration Form**

The \$25 registration fee includes lunch. Please complete this form and mail it to: JPMorgan Chase Management Excellence Series, College of Business Administration, P. O. Box 2015, Thibodaux, LA 70310. Phone: 985-448-4171. Make check payable to NSU Foundation.

**Registration must be received by Friday, Oct. 31, 2008.**

Name: \_\_\_\_\_

Business Affiliation (as desired on name tag): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Amount enclosed (\$25 per person) \_\_\_\_\_  Check here if confirmation of registration is necessary. We will confirm by e-mail.

# LOUISIANA'S STAKE IN CONGRESS'S ENERGY WORK

## PLEASE JOIN US

The Nicholls State University College of Business Administration and JPMorgan Chase invite you to join us for the annual JPMorgan Chase Management Excellence Series luncheon. The Series provides a forum for the exchange of leading-edge thought and best practices in management. The sponsorship of JPMorgan Chase provides the support needed to bring in nationally recognized experts to present programs that bring together business and community leaders as well as College of Business Administration faculty and students to tackle current management issues and to promote management excellence. The series is presented annually.

The 2008 program will be held on Thursday, November 6, 11:30 am to 1:15 pm at Envie Restaurant, Hwy. 308, Thibodaux.

## WHO SHOULD ATTEND

Wouldn't you like an insider's view on how pending energy legislation is likely to affect Louisiana's economy? Congress currently spends a significant portion of its legislative time debating national energy policy. From taxes on oil company profits to global climate change, what Congress has done and is expected to do will have enormous effects on economic activity at all levels. Energy intensive states, like Louisiana, have an especially big stake in Congress's energy work.

Bill Beach will take a close look at how major energy legislation currently pending before Congress would likely affect economic activity in Louisiana and the surrounding Gulf states over the next 30 years. He will particularly focus on the impact of global climate change and CO2 reduction policies, as well as efforts by the US government to expand domestic energy supplies.

Managers and supervisors from all levels of management, in the private and public sectors, entrepreneurs, or anyone with an interest in Louisiana's economy should attend.



## KEYNOTE SPEAKER

### William "Bill" Beach

*The Heritage Foundation*

As Director of The Heritage Foundation's Center for Data Analysis, Bill Beach is the think tank's chief "number cruncher": He oversees Heritage's original statistical research on taxes, Social Security, crime, education, trade and a host of other issues, ensuring it's both rigorous in its technical scholarship and produced in time to help inform the public debate over the issue.

Under Beach's direction, the center has progressed to the point that it regularly competes with the Congressional Budget Office, the Office of Management and Budget, the Joint Committee on Taxation, or any other government agency when it comes to "scoring" potential costs and benefits of legislation.

Indeed, federal lawmakers often ask the center to analyze legislation they have drafted, knowing they can get a reliable estimate more quickly from the CDA than from any Capitol Hill agency. Beach has made numerous media appearances including interviews on CNN, FOX Business, CNBC, C-SPAN, C-SPAN 2, PBS, FOX, Bloomberg TV, CNNfn, and NBC.

Prior to joining Heritage in 1995, Beach held a variety of posts in the public, private and academic sectors. He served as a litigation economist with two Kansas City, Mo., law firms – Campbell & Bysfield and Watson, Ess, Marshall & Enggas – where he specialized in analyzing how anti-trust legal remedies would alter product pricing and availability. Later, as an economist for Missouri's Office of Budget and Planning, he designed and managed the state's econometric model and advised the governor on revenue and economic issues. After a stint in the corporate headquarters of Sprint United Inc., Beach moved to the Washington, D.C., area to serve as president of the Institute for Humane Studies at George Mason University.

A graduate of Washburn University in Topeka, Kan., Beach also holds a master's degree in history and economics from the University of Missouri-Columbia. Beach also is a visiting fellow at the University of Buckingham in Great Britain.

## REGISTRATION

Please complete the registration form on the back and return no later than Friday, October 31, 2008.

## QUESTIONS

For more information, please call the College of Business Administration at 985-448-4171.