

# NICHOLLS STATE UNIVERSITY

## UNDERGRADUATE AND GRADUATE BULLETIN FOR 2006-2007

Nicholls State University is a Member of the University of Louisiana System

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### Business Administration Program

Office: 103 White Hall

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The university awards the Bachelor of Science degree with a major in Business Administration upon the successful completion of the Business Administration curriculum and the satisfaction of university and College of Business Administration requirements. The Business Administration curriculum prepares graduates for careers in private business and governmental agencies. Preparation of students for entry into graduate school is considered part of the overall objective of this curriculum. Students majoring in Business Administration will be exposed to courses which will provide a broad knowledge of our society and business world. A minimum grade of C is required in all College of Business Administration electives.

### Minor

To obtain a minor in Business Administration students must complete ACCT 205 and 206, BSAD 221, ECON 255, MNGT 300 and MKTG 301 for a total of 18 semester hours. Students must earn at least a grade of C in all listed courses.

CLR – Computer Literacy Requirement  
OCR – Oral Communication Requirement

GER – General Education Requirement  
UR – University Requirement

### *Bachelor of Science Degree in Business Administration*

- General Business Concentration (BABS)
- Entrepreneurship Concentration (BAEN)
- Financial Services Marketing Concentration (BAFS)
- Pre-Law Concentration (BAPL)
- Multinational Business Concentration (BAMB)

### Suggested Course Sequence:

<b>FRESHMAN YEAR</b>	<b>Sem. Hrs.</b>
BSAD 101	3
OIS 200 or CMPS 101 (CLR)	3
ENGL 101, 102 (GER)	6
Freshman Seminar Course (UR)	1
HIST Sequence (GER)	6
MATH 101, 106 (GER)	6
Natural Science Elective (GER)	3
SPCH 101 (OCR)	3
	31
<b>SOPHOMORE YEAR</b>	<b>Sem. Hrs.</b>
ACCT 205, 206	6
BSAD 221	3
CIS 231	3

ECON 211, 212 (GER)	6
ENGL Literature Elective (GER)	3
Natural Science Electives (GER)	6
PSYC 101 or 205 or 207 (GER)	3
QBA 282	3
	33
<b>JUNIOR YEAR</b>	<b>Sem. Hrs.</b>
Arts Elective (GER)	3
BSAD 310 or ENGL 310 (GER)	3
FINC 302	3
MNGT 301, 368	6
MKTG 300	3
QBA 285	3
Concentration Courses (See Footnotes 1-5 below)	9
	30
<b>SENIOR YEAR</b>	<b>Sem. Hrs.</b>
BSAD 490	3
Concentration Courses (See Footnotes 1-5 below)	24
	27
<b>Total Hours Required for Degree:</b>	<b>121</b>

**<sup>1</sup>General Business Concentration (BABS) – 33 hours**

- ACCT elective (300 or above) (3 sem. hrs.)
- Business elective (300 or above) (3 sem. hrs.)
- ECON electives (300 or above) (6 sem. hrs.)
- FINC electives (6 sem. hrs.)
- MNGT electives (6 sem. hrs.)
- MKTG electives (6 sem. hrs.)
- Non-business elective (3 sem. hrs.)

**<sup>2</sup>Entrepreneurship Concentration (BAEN) – 33 hours**

- FINC 425 (3)
- MKTG 480 (3)
- MNGT 305 (3)
- MNGT 485 (3)
- 15 sem. hrs from: ACCT 351 (3), 407 (3), 408 (3); BSAD 324 ; CIS 440 (3); ECON 311 (3), 325(3), 435 (3), 446 (3); FINC 328 (3), 341 (3), 405 (3), 410 (3), 441 (3); MNGT 367 (3), 370 (3), 455 (3), 470 (3), 480; (3) MKTG 320 (3), 350 (3), 360 (3), 365 (3), 420 (3), 450 (3), 470 (3), 475 (3), 481 (3), 490 (3)
- Non-business electives (6 sem. hours)

**<sup>3</sup>Financial Services Marketing Concentration (BAFS) – 33 hours**

- ACCT 407 (3)
- ECON 317 (3)
- FINC 328 (3), 341 (3), 356 (3)
- MKTG 320 (3), 420 (3), 470 (3)
- Non-business elective (3 sem. hrs.)
- 6 sem. hrs. from: MKTG 460 (3), 481(3), 490 (3); MNGT 370 (3); FINC 310 (3), 405 (3), 441 (3), 456 (3), 460 (3)

**<sup>4</sup>Pre-Law Concentration (BAPL) – 33 hours**

- ACCT 221 (3), 407 (3)
- BSAD 324 (3)
- ECON 317 (3)
- ECON elective (400 or above) (3 sem. hrs.)
- ENGL 266 (3)
- FINC electives (300 or above) (3 sem. hrs.)
- GOVT 399 (3), 400 (3)
- MKTG elective (300 or above) (3 sem. hrs.)
- MNGT elective (300 or above) (3 sem. hrs.)

**<sup>5</sup>Multinational Business Concentration (BAMB) – 33 hours**

CIS 440 (3)

Business electives (300 or above) (6 sem. hrs.)

ECON 435 (3), 446 (3)

FINC 450 (3)

Foreign Language Sequence (6 sem. hrs.)

GOVT 391 (3), 416 (3)

MKTG 475 (3)

**NOTES:** No College of Business Administration minors may be declared with this major. Minors in disciplines in other colleges are permitted.

If BSAD 101 is not completed within the first 60 semester hours, then it must be replaced with a College of Business Administration elective.

General Business Concentration only – a minimum of 12 semester hours must be earned at the 400-level in Accounting, Economics, Finance, Management, or Marketing electives.