

## War Room

A presentation by a nationally known consultant on conflict resolution, then women leaders put a crisis on the table for discussion and dialogue.

**Speaker:** **Fred Dent**, former Louisiana Commissioner of Financial Institutions

## 3 PM ..... CLOSING SESSION



### *A New Kind of Leadership: Strategies Learned from Columbine*

**Speaker:** **Nicole Nowlen**, a former Columbine High School student who survived the 1999 massacre and has shared her story with audiences across the United States.

## ALL DAY ..... MEDIA TRAINING

Leaders get in front of the camera to see themselves as the public sees them—and get critiques from professional media trainers.

**Facilitator:** **American Majority Inc., Louisiana**

## PRESENTERS

### DR. SAM BACHARACH

Samuel B. Bacharach, McKelvey-Grant professor of organizational behavior at Cornell University, directs Cornell's Manhattan-based Institute for Workplace Studies. He is also a senior partner in the Kaaterskill Group, a consulting firm. Bacharach is the author of over 100 articles and author or editor of over 20 books, including *Get Them on Your Side: Win Support, Convert Skeptics and Get Results* (2005) and *Keep Them on Your Side: Leading and Managing for Momentum* (2006).

### LAURA BUCHEL

Born and raised in Metairie, Laura Buchtel attended Mississippi State University in Starkville, earning a degree in broadcast meteorology in 2003. Buchtel interned at WWL-TV in New Orleans during the summer of her senior year at MSU. Buchtel's first on-air job put her in the role of weekend meteorologist for KOLR in Springfield, Missouri.

She moved back to New Orleans just five days before Hurricane Katrina. In December 2005, WWL asked Buchtel to work in the Channel 4 Weather Center for a week while the meteorology staff got a much-needed break. She serves as the weekday meteorologist for the Eyewitness Morning News.

### ED BUGGS

Ed Buggs began his broadcasting career at WBRZ-TV in Baton Rouge as a reporter in 1974. Three years later he was anchoring the early evening news in Dallas-Fort Worth. Later, there would be anchor-reporter stops in New Orleans and, in 1983, Buggs returned to anchor the evening news in Baton Rouge. Following in his parents' footsteps, Buggs is also a businessman. While holding down the anchor desk in Baton Rouge, he purchased the former Jantzen swimwear plant in Eunice, where 155 people worked. From 1990 to 1996, it was the largest minority-owned apparel manufacturing plant in America.

Awards won by the news team during Buggs's television career at WBRZ include the Pulitzer, Scripps-Howard, Dupont-Columbia and Associated Press for best newscast in Louisiana. However, it was after television news that Buggs found his niche in talk radio. He began his career in talk radio in 1997 and by 2001 he had twice been named one of the "Top 100" talk show hosts in America. Today, Buggs's radio talk show is televised in 72 cities, from New York to Los Angeles, on the Urban America television network.

### JAY DARDENNE

Jay Dardenne was sworn in as secretary of state of Louisiana in November 2006, filling the remaining year on an unexpired term and ending a 15-year career in the state Senate. In the 2007 primary election he received 64% of the vote.

During his legislative service, he chaired the Senate Finance Committee and the Senate and Governmental Affairs Committee, which oversees ethics and election laws. In 2003, he was named National Republican Legislator of the Year. He is an active community volunteer, having hosted the Jerry Lewis Telethon for the Muscular Dystrophy Association for more than 25 years. He served for two years on the national MDA board of directors. In addition, Dardenne chaired the local organizing committee for the National Senior Olympics and received the community leadership award from Leadership Greater Baton Rouge.

### FRED C. DENT JR.

Fred C. Dent Jr. is CEO of Financial and Management Services, a Baton Rouge management consulting firm. Dent served as state commissioner of financial institutions under the administrations of Governors Edwin Edwards and Buddy Roemer. He was responsible for all state-chartered banks, savings and loans, credit unions, independent finance companies and all securities activities in Louisiana.

### HODA KOTB

Hoda Kotb was named co-anchor of the Today show in August 2007. She has also been a Dateline NBC correspondent since April 1998 and the host of the weekly syndicated series *Your Total Health* since September 2004. In her years at NBC, Kotb has covered a wide variety of domestic and international stories. In 2005 and 2006, she covered the aftermath of Hurricane Katrina. The story was very personal to Kotb, who lived in New Orleans for six years, 1992-98, while working at WWL-TV. In addition, she has reported on the war in Iraq, the conflict between the Israelis and Palestinians in the West Bank

and Gaza, and the war on terror in Afghanistan.

Kotb also co-anchored an MSNBC special on race, *Shades of Hope...Shadows of Hate*, which was reported from Birmingham, Ala., at the former site of a Klan bombing. Kotb has received numerous awards, including the 2008 Alfred I. duPont-Columbia University Award and the prestigious Peabody in 2006 for her Dateline NBC report "The Education of Ms. Groves." The four-time Emmy nominee also won the 2004 Headliner Award, 2003 Gracie Award, and the 2002 Edward R. Murrow Award.

### PHYLLIS MAYO

Mayo served as senior advisor and special assistant on women's policy to former Governor Kathleen Blanco. In 2004, she organized the first Gathering of Louisiana Women Leaders which featured women of achievement in the public, private, and nonprofit sectors. Several regional conferences followed and included facilitated conversation on women's issues and concerns. To support these efforts, Mayo activated and reorganized the Louisiana Women's Foundation, a nonprofit corporation whose purpose is to improve the quality of life of Louisiana women. Through it and in collaboration with others, Mayo wrote and produced *Louisiana Leading Ladies*, a readers' theater highlighting women from the state's earliest days to the mid-20th century. She serves on the foundation's board of directors and as treasurer.

### NICOLE NOWLEN

Nowlen is a former Columbine High School student who was in the school's library on April 20, 1999, when 13 people were murdered and 24 wounded by two gunmen who then committed suicide. After surviving being shot in the abdomen by the gunmen, Nowlen graduated from Columbine in 2001. Since her graduation, she has shared her story with hundreds of thousands of people. Nowlen has been featured in *People* and *Teen* magazines as well as on the *Today* show and the *Montel Williams Show*.

### ERIC PAULSEN

Eric Paulsen is an anchorman for WWL-TV in New Orleans. Paulsen is one of southeast Louisiana's most familiar faces, the one folks have been waking up with since 1985 on the country's number one-rated local morning newscast, *Eyewitness Morning News*. Paulsen also anchors WWL's twelve o'clock news program.

### CARL REDMAN

Carl Redman is executive editor of *The Advocate* newspaper in Baton Rouge. Before being named executive editor in 2007, Redman was the newspaper's managing editor after spending nearly 17 years with the paper's capitol news bureau covering state government and politics.

Redman has been at *The Advocate* since December 1980. In addition to state government and politics, Redman has reported extensively on the Louisiana economy, on higher education, on local government, and on tax issues. Before coming to *The Advocate*, he worked for weekly newspapers in the New Orleans area as well as for daily newspapers in Slidell, Alexandria, and Shreveport.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Registration fee: \$50, including the Friday reception and Saturday breakfast and lunch.

Please indicate your attendance:  Friday reception  Saturday breakfast  Saturday lunch

For room reservations at the Holiday Inn Select, phone 225.930.0130 and mention the LCWG event.

Please make checks payable to the **NSU Foundation**.

Mail to: Louisiana Center for Women and Government,  
P. O. Box 2062  
Nicholls State University  
Thibodaux, LA 70310

Please mail by Friday, Nov. 7, 2008 to ensure registration. If you wish to use a credit card or for more information, call 985.448.4770 or e-mail [lcwg.info@nicholls.edu](mailto:lcwg.info@nicholls.edu).

The Louisiana Center for Women and Government (LCWG) at Nicholls State University was established in 1990 to help encourage the future leadership of women by preparing them for public service through nonpartisan provision and support of education. As part of the center's mission, it develops programs to make women more aware of the governmental process in general and urges women to participate actively in that process on an ongoing basis. The center sponsors internships in state government offices in Baton Rouge to college students from around the state.

[www.nicholls.edu/lcwg](http://www.nicholls.edu/lcwg)

The center's next annual Hall of Fame ceremony takes place on **Saturday, March 28, 2009**. Speakers: **James Carville and Mary Matalin**, political strategists.

**STATEWIDE LEADERSHIP INSTITUTE COMMITTEE**

Chair: Elizabeth Dent

Co-Chair: Tanya Freeman

Co-Chair: Dale Norred

**MEMBERS**

Linda Talbert, Gayle Truly, Julie Robinson, Jerry Pinsel, Denise Torrence, Errollyn Jackson, Dr. Shanta Proctor, Capital Area LC Chair Jean Armstrong, LCWG Director Dr. Laura Badeaux

Louisiana Center for  
Women & Government  
P. O. Box 2062  
Nicholls State University  
Thibodaux, LA 70310



## Strategic Command: Tactics That Win

*Leadership is a battle,  
and you can be a winner.*



### LEADERSHIP INSTITUTE and STATEWIDE MEETING



LOUISIANA CENTER FOR  
WOMEN & GOVERNMENT

Nov. 14-15, 2008  
Baton Rouge, Louisiana

### LEADERSHIP INSTITUTE HONORARY CHAIRS

REP. NITA HUTTER  
*Chair*  
*Legislative Women's Caucus*

REP. KAREN ST. GERMAIN  
*Vice Chair*  
*Legislative Women's Caucus*

### PARTNERS

Louisiana Women's Foundation  
Lafourche Commission on Women  
Governor's Office on Women's Policy  
American Majority Inc., Louisiana

**FRIDAY, NOVEMBER 14, 2008**

*Louisiana State Archives*  
3851 Essen Lane  
Baton Rouge, Louisiana

**4:30 – 6:30 PM** .....RECEPTION  
LCWG and Nicholls State University honor Louisiana  
Governor **Bobby Jindal** and Lt. Governor **Mitch  
Landrieu** along with former Governors **Mike Foster,**  
**Buddy Roemer,** and **David Treen.**

HONORARY CHAIRS  
former Governor **Kathleen Blanco**  
former Lt. Governor **Melinda Schwegmann**

**7 PM.** ..... LCWG LEADERSHIP  
COUNCIL MEETING

**SATURDAY, NOVEMBER 15, 2008**

*Holiday Inn Select*  
4728 Constitution Ave.  
Baton Rouge, Louisiana

**8:30 AM** ..... BREAKFAST  
*The Art of War*  
Learn how women violate the most important strategies  
in conflict situations.

Speaker: **Phyllis Mayo**, former special assistant on  
women's policy to Governor Blanco.

**9:45 AM** .....GENERAL SESSION  
*After the Reveille, What Next?*

Learn how to keep your team together when the  
enthusiasm wears off: specific  
managerial and political skills to  
move your agenda through an  
organization.



Speaker: **Dr. Sam Bacharach**, Cornell  
University professor and best-selling  
author of *Get Them on Your Side* and  
*Keep Them on Your Side.*

**11 AM**.....GENERAL SESSION

Speaker: **Jay Dardenne**, Louisiana Secretary of State and  
former State Senator from suburban Baton Rouge.

NOON ..... LUNCHEON  
Keynote Speaker: **Hoda Kotb**, NBC News journalist  
and Today show co-anchor

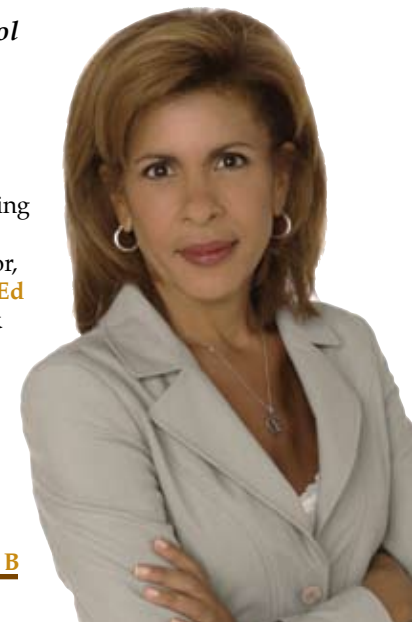
Remarks: **Dr. Stephen T. Hulbert**, president, Nicholls  
State University

Mistress of Ceremony: **Beth Courtney**, president and  
CEO, Louisiana Public Broadcasting

Invited Honorary Chair: **Supriya Jindal**, First Lady of  
Louisiana

**1:30 PM** ..... CONCURRENT SESSIONS

*Media Damage Control*  
Panelists: **Eric Paulsen**,  
WWL-TV New Orleans  
morning show host and  
news anchor; **Laura  
Buchtel**, WWL-TV  
meteorologist and morning  
show personality; **Carl  
Redman**, executive editor,  
Baton Rouge Advocate; **Ed  
Buggs**, Baton Rouge talk  
radio host.



**HODA KOTB**