

Marketing Major: Marketing / Professional Selling Concentration

Bachelor of Science

2009-2010 Catalog

Bulletin _____

**Unofficial - For Advising
Purposes Only**

University Core Courses

	Course	Hrs	Semester	Grade	Course Pre-Reqs
English Composition	ENGL 101	3	_____	_____	*
	ENGL 102	3	_____	_____	*
English Literature Elective ¹	ENGL _____	3	_____	_____	ENGL 102
Math Courses	MATH 101	3	_____	_____	*
	MATH 106	3	_____	_____	* MATH 101
Freshman Studies	FRST _____	1	_____	_____	
History (6 hrs) ²	HIST _____	3	_____	_____	
	HIST _____	3	_____	_____	
Nat Science (9 hrs) ³	_____	3	_____	_____	
	_____	3	_____	_____	
Sequence-2nd Course	_____	3	_____	_____	1st Course
Computer Literacy OIS 200 or CMPS 101	_____	3	_____	_____	MATH 101
PSYC or SOCI Elect. (3 hrs) ⁴	_____	3	_____	_____	
Arts Elective (3 hrs) ⁵	_____	3	_____	_____	
SPCH	SPCH 101	3	_____	_____	
BSAD	BSAD 101	3	_____	_____	

¹Allowed Literature electives are:
210, 251, 252, 253, 254, 255, 256,
306, 315, 316

²Allowed History courses are:
101, 102, 105, 106, 150, 151,
160, 161, 255, 256

³Must include both Physical and
Biological Sciences. A two course
sequence must be taken from:
ASTR 101,102
BIOL (105,106); (114,116);
or (155,156)
CHEM (101,102); or (101,208);
(105,106); or (221,222)
GEOL (101,102); or (211,212)
PHSC (101,102); (101,103);
or (102,103)
PHYS (101,102); or (201,202)

⁴Selected from:
PSYC or SOCI

⁵Selected from:
ART, MUS, SPCH 300,
FNAR 301, 302

* = Grade of "C" Required

All 300 - 400 level Business courses
require completion of **60** hours of
non-remedial coursework.

Students must earn at least 45
semester hours in courses numbered
300 or above.

Other Courses and Notes:

Electives (May be Business or Non-Business)

Elective (3 hrs)	_____	3	_____	_____	See Catalog
Elective (3 hrs)	_____	3	_____	_____	See Catalog

Business Core Courses

Accounting	ACCT 205	3	_____	_____	* MATH 101, SO
	ACCT 206	3	_____	_____	* ACCT 205
Legal Environment	BSAD 221	3	_____	_____	* SO
Bus.Comm.	BSAD or ENGL 310	3	_____	_____	* ENGL 102; JR
Management Info Systems	CIS 231	3	_____	_____	* CMPS 101; SO
Economics	ECON 211	3	_____	_____	* ENGL 101
	ECON 212	3	_____	_____	* ECON 211
Finance	FINC 302	3	_____	_____	* ACCT206,ECON212, QBA 282
Marketing	MKTG 300	3	_____	_____	* ENGL 102, JR
Management	MNGT 301	3	_____	_____	* ENGL 102; JR
	MNGT 368	3	_____	_____	* QBA 285, JR
Quantitative Analysis	QBA 282	3	_____	_____	* MATH 106; SO
	QBA 285	3	_____	_____	* QBA 282
Capstone: Strategically Managing Organizations	BSAD 490	3	_____	_____	* LAST 18 HRS, MKTG300,MNGT301, FINC 302,BSAD 310

Major Courses

General Marketing or Professional Selling:

Bus. Elective (300+ Level)	_____	3	_____	_____	* See Catalog
Marketing	MKTG 360	3	_____	_____	* MKTG 300 - Co-req
	MKTG 485	3	_____	_____	* See Catalog
	MKTG 490	3	_____	_____	* 12 HRS MKTG

Check one:

General Marketing:

Bus. Elective (300+ Level)	_____	3	_____	_____	* See Catalog
Marketing Elective	_____	3	_____	_____	* See Catalog
Marketing Elective	_____	3	_____	_____	* See Catalog
Marketing Elective	_____	3	_____	_____	* See Catalog
Marketing Elective	_____	3	_____	_____	* See Catalog

Professional Selling:

	MKTG 320	3	_____	_____	* MKTG 300
	MKTG 420	3	_____	_____	* MKTG 320
	MKTG 470	3	_____	_____	* MKTG 300
	MKTG 481	3	_____	_____	* MKTG 300
	MNGT 367	3	_____	_____	* JR

TOTAL 121

Expected Graduation Date:

Semester	Year
_____	_____
_____	_____

Advisor Signature
