

GENERAL BUSINESS CONCENTRATION: Marketing

CAMPUS:	Nicholls			
	English (6 Hours: GenEd)			
<i>GE English Comp I (3 Hrs)</i>	ENGL 101			
<i>GE English Comp II or Adv (3 Hrs)</i>	ENGL 102			
	Math/Analytical Reasoning (6 Hours: GenEd)			
<i>College Algebra (3 Hrs)</i>	MATH 101			
<i>GE Finite Math / Intro Statistics / Applied Calculus (3-5 Hrs)</i>	MATH 106			
	Natural Sciences (9 Hours: GenEd)			
<i>GE Science Sequence (6 Hrs)</i>	Select GE equivalent courses			
<i>GE Science, Opposite Area (3 Hrs)</i>	Select a GE equivalent course			
	Humanities (9-12 Hours = 9 GenEd + 0-3)			
<i>GE LITERATURE (3 Hrs)</i>	Not Required†			
<i>PUBLIC SPEAKING/INTERPERSONAL COMMUNICATION (3 Hrs)</i>	SPCH 101			
<i>GE Humanities (3 Hrs)</i>	Select a GE equivalent course			
<i>Humanities Elective (0-3 Hrs)</i>	Select a GE equivalent course (6 hrs)†			
	Social/Behavioral Sciences & Business (21-24 Hours = 6 GenEd + 15-18)			
<i>MICROECONOMICS (3 Hrs)</i>	ECON 211			
<i>MACROECONOMICS (3 Hrs)</i>	ECON 212			
<i>PSYCHOLOGY / SOCIOLOGY (3 Hrs)</i>	Select a GE equivalent course			
<i>General/Business STATISTICS (3 Hrs)</i>	QBA 282			
<i>Microcomputer Apps (Business) (3 Hrs)</i>	OIS 200			
<i>FINANCIAL ACCOUNTING (3 Hrs)</i>	ACCT 205			
<i>MANAGERIAL ACCOUNTING (3 Hrs)</i>	ACCT 206			
<i>Free Elective (3 Hrs)</i>	BSAD 101			
	Fine Arts (3 Hours: GenEd)			
<i>GE Fine Arts (3 Hours)</i>	Select a GE equivalent course			

GE = General Education course.
Grade of "C" or better required for each course in the LT degree.

Date

Student

Advisor

Note:

†Literature specifically is not required, but does count as a GE humanities elective. In addition to SPCH 101, nine hours of GE humanities courses are

*AALT Graduates completing the Statewide Concentration/Business curriculum have met, in full, all lower division general education requirements for a bachelor's degree in a general business program at any public College/School of Business in Louisiana. Admission requirements vary. * **Students should consult their expected transfer institution for program admission requirements and specific course recommendations to prepare for a particular business major.****

Completion of the AALT/ASLT degree guarantees that the student has met, in full, all lower division general education requirements at the receiving Louisiana public university. Graduates transferring with the transfer degree will have junior status. Courses or GPA requirements for specific majors, departments, or schools are not automatically satisfied by an AALT/ASLT degree.