

Degree Plan: Financial Services Marketing (FIFS) 2023-24 Catalog

	Course	Hrs	Notes	Grade	*	⁵ Pre-Requisites
University Core Courses						
Natural Science ¹	BIOL	3				
		3				
		3				
BSAD	BSAD 101	3				No Jr or Sr. in CBA
English Comp	ENGL 101	3			*	
	ENGL 102	3			*	
University Studies	UNIV 101	1				
Humanities Electives ²		3				See Notes ² & ⁵
		3				
		3				
Math	MATH 101	3			*	
	MATH 106	3			*	Math 100 or 101
Oral Communications	SPCH 101	3				
Computer Literacy	OIS 200	2				Math 100 or 101
Fine Arts Elective ³		3				
Business Core Courses (Required to earn 21 hours at Nicholls)						
Accounting	ACCT 205	3			*	Soph, MATH 106 eligibility
	ACCT 306	3			*	ACCT 205
Legal Environment	BSAD 221	3			*	
Bus. Communication	BSAD or ENGL 310	3	60 hrs.req. Engl 310		*	ENGL 102
Mngt Info Systems	CIS 231	3			*	OIS 200
Economics	ECON 211	3			*	Engl 101, Math 101
	ECON 212	3			*	ECON 211
Finance	FINC 302	3			*	ACCT 206,306, or 321; ECON 211 or 255,&212;QBA 282
Marketing	MKTG 300	3			*	ENGL 102
Management	MNGT 301	3			*	ENGL 102
	MNGT 368	3			*	QBA 283
Quantitative Analysis	QBA 282	3			*	Soph, MATH 106
	QBA 283	3			*	QBA 282, OIS 200
Capstone	BSAD 490	3			*	See Note ⁴
Required Courses (Required to earn 18 hours at Nicholls)						
Accounting	ACCT 321	3			*	ACCT 205
Finance	FINC 356	3			*	FINC 302
	FINC 310	3			*	
Concentration Courses	ACCT 407	3			*	See Note ⁵
	FINC 328	3			*	See Note ⁵
	FINC 341	3			*	See Note ⁵
	FINC 403	3			*	See Note ⁵
	MKTG 320	3			*	See Note ⁵
	MKTG 420	3			*	See Note ⁵
	MKTG 470	3			*	See Note ⁵
	FINC	3			*	See Note ⁵ & ⁶
Business Elective		3			*	See Note ⁵
	TOTAL	120				

Name	
ID#	
Phone	
Bulletin	
Expected Graduation Date	Last Semester GPA

Career Ready Courses ⁷						
	Course	Hrs	Notes	Grade	*	Pre-Requisites
Management	MNGT 151	0	S/U			
	MNGT 251	0	S/U			MNGT 151
	MNGT 252	0	S/U			MNGT 151
	MNGT 351	0	S/U			MNGT 151

¹ Must include both Physical and Biological Sciences. Six hours shall be earned in a single biological or physical science. No sequence required.
² Humanities Electives: 9 hours shall be earned from any of the Humanities courses listed with no more than 6 hours from any one discipline (e.g., literature, history, philosophy, etc.). Go to the following website for a list of Humanities. https://www.nicholls.edu/general-education
³ Fine Arts Elective: Go to the following website for a list of Fine Arts Electives. https://www.nicholls.edu/general-education
⁴ Must be taken in last 18 hours. Prereqs. are MKTG 300, MNGT 301, FINC 302, and BSAD 310.
⁵ Pre-requisites: See Catalog for a complete description of course pre-requisites
⁶ FIFS Concentration Elective (select 3 hrs from: FINC 410, 441, 456, 460, 470)
⁷ Career Ready U I-IV, required for all CBA majors. S or U (Satisfactory or Unsatisfactory) grade given
Note: All 300 -400 level COB courses require completion of 54 hours of coursework with the exception of Acct 306 and 321. Students must earn at least 45 semester hours in courses numbered 300 or above.
* Must complete with a C or better

Advisor Signature	Date	Notes

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