	University C	ore Co		iours)		
	Course	Hrs	Semester	Grade	*	Prerequisites
Natural Science (9 Hrs) <sup>1</sup>	BIOL	3			-	
		3				
		3				
BSAD	BSAD 101	3				No JR or SR in CBA
English Comp	ENGL 101	3			*	
	ENGL 102	3		1	*	ENGL 101
University Studies	UNIV 101	1		t	1	
Humanities <sup>2, 6</sup>		3			-	
		3				
		3	-	-	-	
Math	MATH 100/101	5/3			*	
lvIuui	MATH 100/101 MATH 106	3			*	MATH 100/101
Oral Communications	SPCH 101	3			-	1411111100,101
Computer Literacy	OIS 200	2			*	MATH 100/101
Social Science Elect <sup>3</sup>	013 200	3			-	MATTI 100/101
Fine Arts Elective <sup>4</sup>		3			-	
Fine Arts Elective	Business C					
A			urses (42 m	Jurs)	*	MATH 100/101. SO
Accounting	ACCT 205	3			*	MATH 100/101; SO ACCT 205
	ACCT 206 or	3			Ŷ	ACCT 205
,	306 DSAD 221				*	
Legal Environment	BSAD 221	3				
Business Communication	BSAD or	3			*	ENGL 102
	ENGL 310					272 200
Management Info Systems	CIS 231	3		-	*	OIS 200
Economics	ECON 211	3			*	ENGL 101, MATH 100/101
	ECON 212	3			*	ECON 211
Finance	FINC 302	3			*	ACCT 206 or 321, ECON 211 or 255 & 212, QBA 282
Marketing	MKTG 300	3			*	ENGL 102, 54 hr
Management	MNGT 301	3			*	ENGL 102, 54 hr
Wanagement	MNGT 368	3			*	QBA 283
Quantitative Analysis	QBA 282	3			*	MATH 106, OIS 200
Quanutative Anarysis	QBA 282 QBA 283	3			*	OIS 200, QBA 282
Capstone <sup>5</sup>	BSAD 490	3			*	010 200, (1973 202
	Required Business	-				
Business Elective 300+ <sup>6</sup>	Keyun cu Dusmes.	3	SES/Electro	S (33 II.	wrs)	1
Business Elective 300+ <sup>6</sup>		3		-	*	
Marketing	NUTC 260				*	MKTG 300
Marketing	MKTG 360	3			*	
	MKTG 470	3			*	MKTG 300
	MKTG 485 <sup>7</sup>	3				
	MKTG 490	3			*	12 hours MKTG
Marketing:					<u> </u>	
Business Elective 300+ 6		3			*	
Marketing Elective <sup>6</sup>		3			*	
Marketing Elective <sup>6</sup>		3			*	
Marketing Elective <sup>6</sup>		3			*	
Marketing Elective <sup>6</sup>	1	3	1	1	*	

## Degree Plan: Marketing – No Concentration UNOFFICIAL – FOR ADVISING PURPOSES ONLY

## (MKTG) 2024-2025 Catalog

NAMI		
IDŧ	1	
PHONE	1 #	
	e. Must earn 9 h OL	d Biological Sciences. Six hours shall be earned in a hours total. No sequence required.
hours from any one discipline (e.g	, literature, histo	the Humanities courses listed with no more than 6 ory, philosophy, etc.). s. https://www.nicholls.edu/general-education/
<sup>3</sup> Social Science Elective selected	from: PSYC, SC	DCI
<sup>4</sup> Fine Arts Elective: Go to the following	lowing website f	OCI for a list of approved Fine Arts Electives.
<sup>4</sup> <b>Fine Arts Elective:</b> Go to the fol https://www.nicholls.edu/general-	lowing website f ducation/	for a list of approved Fine Arts Electives.
<sup>4</sup> Fine Arts Elective: Go to the fol https://www.nicholls.edu/general- <sup>5</sup> Must be taken in last 18 hours.	lowing website f ducation/ Prereqs are MK	for a list of approved Fine Arts Electives. TG 300, MNGT 301, FINC 302, and BSAD 310.
https://www.nicholls.edu/general-	lowing website f ducation/ Prereqs are MK complete descrip	for a list of approved Fine Arts Electives. TG 300, MNGT 301, FINC 302, and BSAD 310. ption of course pre-requisites
<ul> <li><sup>4</sup> Fine Arts Elective: Go to the fol https://www.nicholls.edu/general-</li> <li><sup>5</sup> Must be taken in last 18 hours.</li> <li><sup>6</sup> Prerequisites: See Catalog for a</li> <li><sup>7</sup> Prerequisites: QBA 283, BSAD</li> </ul>	lowing website f ducation/ Prereqs are MK complete descrip 310, or ENGL 3 courses require IOT serve as a or better	for a list of approved Fine Arts Electives. TG 300, MNGT 301, FINC 302, and BSAD 310. ption of course pre-requisites B10, & 9 Hours of MKTG e completion of 54 hours of <b>non-remedial</b> business elective.

Date	Notes

Notes		