	Course	Hrs.	Semester		*	Prerequisites
	University (Core Co	ourses (45 H	Hours)		
Natural Science (9 Hrs.) ¹	BIOL	3				
		3				
		3				
BSAD	BSAD 101	3				No JR or SR in CBA
English Comp	ENGL 101	3			*	
	ENGL 102	3			*	ENGL 101
University Studies	UNIV 101	1				
Humanities ^{2, 6}		3				
		3				
		3				
Math	MATH 100/101	5/3			*	
	MATH 106	3			*	MATH 100/101
Oral Communications	SPCH 101	3				
Computer Literacy	OIS 200	2			*	MATH 100/101
Social Science Elect ³		3				
Fine Arts Elective ⁴		3				
	Business C	ore Co	urses (42 H	ours)	•	
Accounting	ACCT 205	3			*	MATH 100/101; SO
	ACCT 206 or	3			*	ACCT 205
	306					
Legal Environment	BSAD 221	3			*	
Business Communication	BSAD or	3			*	ENGL 102
	ENGL 310					
Management Info Systems	CIS 231	3			*	OIS 200
Economics	ECON 211	3			*	ENGL 101, MATH 100/101
	ECON 212	3			*	ECON 211
Finance	FINC 302	3			*	ACCT 206 or 321, ECON
						211 or 255 & 212, QBA 282
Marketing	MKTG 300	3			*	ENGL 102, 54 hrs.
Management	MNGT 301	3			*	ENGL 102, 54 hrs.
	MNGT 368	3			*	QBA 283
Quantitative Analysis	QBA 282	3			*	MATH 106, OIS 200
	QBA 283	3			*	OIS 200, QBA 282
Capstone 5	BSAD 490	3			*	
	Required Business	s Cours	ses/Elective	es (33 Hou	_	
Business Elective 300+ 6		3			*	
Business Elective 300+ 6		3			*	
Marketing	MKTG 360	3			*	MKTG 300
	MKTG 470	3			*	MKTG 300
	MKTG 485 ⁷	3			*	
	MKTG 490	3			*	12 hours MKTG
Professional Sales:						
	MKTG 320	3			*	54 Hours
	MKTG 420	3			*	MKTG 320
	MKTG 481	3			*	MKTG 300
Approved Elective 6,8	MKTG	3			*	
Approved Elective 6, 9	··········	3	· · · · · · · · · · · · · · · · · · ·	7	*	· · · · · · · · · · · · · · · · · · ·

Camagtan Canda * Danagariaitas

Degree Plan: Marketing – Professional Sales Concentration (MKTS)

2025-2026 Catalog

NAME		
ID#		
PHONE		
MINOR	CERTIFICATE	

¹ **Natural Science:** Must include both Physical and Biological Sciences. Six hours shall be earned in a single biological or physical science. Must earn 9 hours total. No sequence required.

Biological Science: BIOL

Physical Sciences: ASTR, CHEM, GEOL, PHSC, PHYS

² **Humanities:** 9 hours shall be earned from any of the Humanities courses listed with no more than 6 hours from any one discipline (e.g., literature, history, philosophy, etc.).

Go to the following website for a list of Humanities. https://www.nicholls.edu/general-education/

³Social Science Elective selected from: PSYC, SOCI

⁴ **Fine Arts Elective:** Go to the following website for a list of approved Fine Arts Electives. https://www.nicholls.edu/general-education/

⁵ Must be taken in last 18 hours. Prereqs are MKTG 300, MNGT 301, FINC 302, and BSAD 310.

⁶ **Prerequisites:** See Catalog for a complete description of course pre-requisites

Prerequisites: QBA 283, BSAD 310, or ENGL 310, & 9 hours of MKTG

⁸ Choose One:

MKTG 350, 430, 435, 450, 460, 475, 486

⁹Choose One:

CIS 340

FINC 328, 341, 356, 410, 450, 456

MNGT 367, 370, 420

MKTG 350, 430, 435, 450, 460, 475, 486

Note: All 300-400 level COB courses require completion of 54 hours of non-remedial coursework.

ACCT 306 may NOT serve as a business elective.

* Must complete with a C or better

% - Transfer credit from other universities

Advisor Signature	Date	Notes
Extra Courses	Sem.	Grade

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