

COLONEL

ATHLETIC
ASSOCIATION
2023-2024





Be part of the
MOMENTUM

GREETINGS COLONEL FANS,

What a year it has been for the Colonels! Championships, 2 coaches of the year, multiple facility upgrades and outstanding student-athlete GPAs. I encourage you to be a part of the momentum and help provide opportunities for a first-class experience for all of our student-athletes. Every donor makes a difference and your gift, regardless of size, has a direct impact on all student-athletes here at Nicholls. It is imperative that our student-athletes receive the support they need to compete and succeed at the highest level. Your contribution to the Colonel Athletic Association will help us provide each program with the resources needed to compete on the field of play and in the classroom.

Nicholls athletics is a point of pride for the bayou region and all Colonel alumni. Creating opportunities and impacting the lives of Nicholls 350+ student-athletes requires strategic planning, resources and a determination to elevate our standards. In this donor handbook, you will notice that the CAA is evolving. By focusing on a multi-year plan to enhance the student-athlete experience, infrastructure, and revenue generation YOUR GIFTS will impact all of Nicholls Athletics for many years to come.

Thank you for everything you have done and will continue to do to support Colonel Athletics.

One Team One Goal!

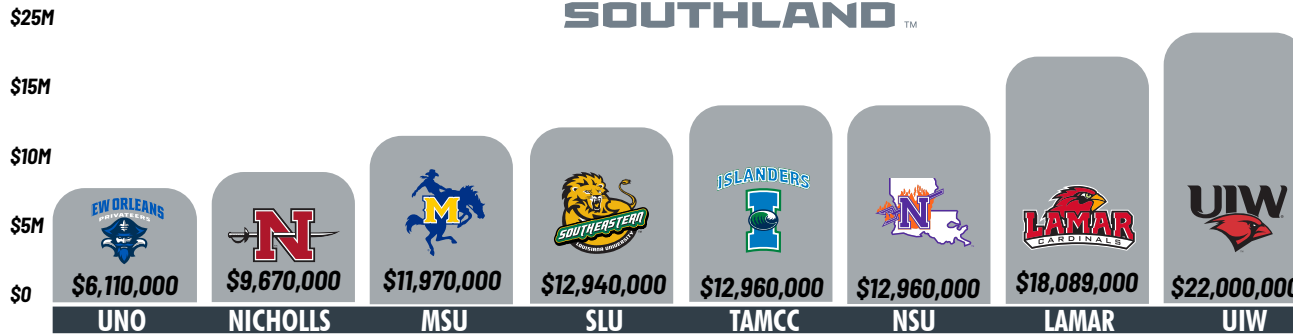
Geaux Colonels,
Jonathan Terrell
Vice President for Collegiate Athletics

ABOUT THE CAA:

The Colonel Athletic Association (CAA) is the principal fundraising arm of the Nicholls State University Athletics Department. In coordination with the athletics department, the CAA is charged with helping generate the resources necessary for the enrichment and development of Colonel student-athletes, while also pursuing their dreams on and off the field of competition. While the primary focus is to provide scholarships and support for student-athletes, the CAA is also focused on raising funds for facility enhancements, recruiting, and operational expenses.

Because your donation is supporting student-athletes you are considered a representative of athletics interest and are expected to abide by all NCAA rules and regulations regarding boosters. You may find additional information at www.nicholls.edu/caa/compliance/ or contact the Compliance Office at Nicholls State University, 985.448.4795.

How We Compare



Top Reasons to Join the CAA:

1

Positively impacts the lives of over 350 student-athletes and enhances the student-athlete experience

2

Allows our student-athletes to compete at the highest level of collegiate athletics

3

Provides access to exclusive opportunities within Nicholls Athletics

4

Tax deduction



Scholarship Support

Assisting student-athletes in their pursuit of a college degree



Academic Support

Developing student-athletes and preparing them to be leaders in the community



Facility Enhancements

Facilities are instrumental to helping current Colonel student-athletes succeed in the classroom and in competition, and are also critical to attracting high potential recruits



Salary Supplements

These make it possible for Nicholls to attract and retain the highest caliber coaches and staff in the NCAA



Operational Needs

Needs that are not budgeted and unique opportunities inevitably arise each year

IMPACTING THE COLONELS

Your donations at work!



**FOOTBALL
COVERED
PRACTICE
FACILITIES**



**STOPHER
GYMNASIUM**



FAQS

Who can join the Colonel Athletic Association ?

Anyone interested in supporting Nicholls State University Athletics and its student-athletes on and off the field should join the CAA! Many of our donors attended the University, but you do not have to be an alum or former student-athlete to support the Colonels!

Can I designate my gift to a particular sport?

If you choose to designate your gift to a specific sport or project, we encourage you to do so! Individual sports have booster clubs with a multitude of benefits separate and aside from CAA. However, if you choose to designate your funds, those dollars will not be counted towards your CAA membership level.

Do you offer payment plans?

Memberships can be paid in full or by installment. All contributions to the CAA are recognized from the July 1st to June 30th fiscal year.



Cost of Excellence

STUDENT-ATHLETE ANNUAL EXPENSE BREAKDOWN

Average Per Student-Athlete

\$32,250

Performance Services

(Weight Training/Nutrition/
Sports Medicine/Insurance)

\$3,250



Scholarships/Academic Support

(Tuition/Fees/Room&Board/Tutoring)

\$20,000

Equipment

(Uniforms/Gear)

\$3,500



Game Day Ready

(Competition/Travel)

\$5,500

ACADEMIC EXCELLENCE

3.139
DEPARTMENT **GPA**

11 TEAMS WITH
3.0 GPA
OR HIGHER

BASEBALL, MEN'S GOLF, SOFTBALL, SOCCER, BEACH VOLLEYBALL, INDOOR VOLLEYBALL, WOMEN'S TENNIS, WOMEN'S CROSS COUNTRY, WOMEN'S TRACK, WOMEN'S BASKETBALL, MEN'S CROSS COUNTRY

121

COLONELS NAMED TO
SOUTHLAND COMMISSIONER'S
SPRING HONOR ROLL

TOTAL
GRADUATES
17 FALL
2022

SPRING **39**
2023



MEMBERSHIP BENEFITS

Memberships can be paid in full or by installment. All contributions to the CAA are recognized on a July 1st to June 30th fiscal year.

	VARSIITY	STARTER	LETTERMAN	CAPTAIN	ALL-AMERICAN	HALL OF FAME
	\$150	\$350	\$500	\$1,000	\$2,500	\$5,000
BENEFITS						
Enriching the lives of Current and Future Athletes	X	X	X	X	X	X
Invitation to Join Rec Center	X	X	X	X	X	X
Invitation to special events including one celebratory reception for each sport at a home game	X	X	X	X	X	X
Email Bulletin	X	X	X	X	X	X
Donor Recognition	X	X	X	X	X	X
Road Game, Post-Season and Special Event Ticket Priority		X	X	X	X	X
Opportunity to Purchase Special Gear			X	X	X	X
Sideline Passes for football game of your choice				X	X	X
Sideline Passes to MPA Saturday Night Lights				X	X	X
Invitation into Colonel Endzone Club				X	X	X
Donor Appreciation Gift				X	X	X
Travel with the Colonels					X	X
Special Gear Package					X	X
Invitation into the Colonel Quarter's Suite for one game of your choice						X
Opportunity to Receive Championship Ring						X
Invitation to Hall of Fame/Coaches Banquet						X

ATHLETICS YOUNG ALUMNI DISCOUNT - FORMER STUDENT-ATHLETES, COACHES, TRAINERS, AND MANAGERS IN THE LAST 5 YEARS GET A 20% MEMBERSHIP DISCOUNT*





CORPORATE SPONSORSHIPS

Corporate Partners are a driving force to our success as a program. Partnerships are what allow us to continually compete at the highest level in the Southland Conference and nationally. For a list of partnership opportunities including signage, media, in-game promotions, and more contact **Thomas Rouse** at **985--278-1113** or **thomas.rousse@nicholls.edu**.

NAMING OPPORTUNITIES

If you are interested in naming rights, there are a multitude of facility improvements for all sports at Nicholls. For additional details, please reach out to **Hillary Charpentier**, Director of CAA at **985-448-4234** or **hillary.charpentier@nicholls.edu**

FOOTBALL LOCKER SPONSORSHIPS

\$1,500

5 YEAR NAMING RIGHTS

CREATE A PERMANENT TIE BETWEEN YOU OR YOUR FAMILY AND COLONEL FOOTBALL

The locker can be named after an individual, family or business and can be paid monthly over the course of a year.

CULTURE. PRIDE. SUCCESS.

Nicholls Athletics supports 17 Division 1 sports teams with 350 student-athletes. Many of our student-athletes receive full or partial athletic scholarships. The 350 Club is a newly established program to help provide funds for scholarships. While none of our sports teams are fully-funded in scholarships, Nicholls still budgets \$3.5 million annually for this need. Participation in this program will immediately impact student-athletes in their pursuit of a college degree and provide them opportunities for success on and off the field.



How it works

1 CAA will pair a donor with a student-athlete who benefits from the funds raised through the 350 Club

2 The student-athletes scholarship will remain with that student for a maximum of 4 years or until they leave the program

3 Each year, CAA will provide special opportunities to interact with the designated student-athletes

Your pledge

- Minimum gift of \$2400/ year for 4 years.
- Gifts can be paid out in installments of \$200 monthly.
- Agreements are evaluated on an annual basis.

What you get

- Annual dinner with your student-athlete
- Personal thank you from your athlete
- Listing on caa website
- Varsity level caa membership benefits
- Special 350 club appreciation gift

Program policies

- The Colonel Athletic Association will pair each donor with a student-athlete.
- 350 Club gifts must be received, not pledged, before June 30th each academic year.
- All gifts for this program count towards Nicholls State University and foundation lifetime giving.
- Matching gifts may be used to reach 350 Club totals.
- All contributions to the 350 Club are tax deductible.
- Individuals who contribute to the 350 Club will be considered a Varsity level CAA member.

WAYS TO GIVE



Gift-In-Kind

Gifts-In-Kind are a mutually beneficial partnership between Nicholls Athletics and various individuals/businesses in the area. All **Gifts-In-Kind** are used to support initiatives set towards our student-athlete experience.



Online

To make your gift online, visit nicholls.edu/caa



Telephone

To make a gift by telephone, call the Colonel Athletic Association at **(985) 448-4234**



Mail

Mail your check, credit card payment, or money order to the below address:

**Colonel Athletic Association
Nicholls Athletics
P.O. Box 2032
Thibodaux, LA 70310**



Electronic Funds Transfer

To set up an electronic funds transfer, call **(985) 448-4793**.



In Person

Visit the Colonel Athletic Association in Barker Hall at Nicholls State University.



Oaks Society

The Oaks Society of Nicholls State University comprises alumni, parents, faculty and friends who have made a planned gift to Nicholls State University or the closely related Nicholls Foundation. Membership is granted to any individual who shares documentation of their gift plan, no matter the amount of the gift or the age of the donor. Gifts may be unrestricted or designated to support the area of the donor's

choice that will assist with furthering the mission of Nicholls State University.

Much like the Oaks that were present on campus at the university's founding and now total nearly 50 in number, planned gifts have the potential to be a long lasting contribution to Nicholls that will have an impact for generations. In addition to the deep gratitude from all at Nicholls, membership in The Oaks Society will include, but not limited to the following:

- Recognition as a member of The Oaks Society in annual reports and other similar publications
- Periodic special communications and updates about The Oaks Society and Nicholls
- Invitations to special events and activities on campus
- Special Oaks Society lapel pin



Corporate Matching Gifts

Many employers have matching gift programs that could double or triple your gift. Ask your employer if they have a Corporate Matching Gift program.

TICKETS

For additional season ticket information
please visit nichollstickets.com or contact
Kevin Risinger at kevin.risinger@nicholls.edu or 985-448-4790

FOOTBALL



- Premium Chairbacks
- Reserved Bleacher
- General Admission

BASEBALL



- General Admission
- Reserved

MEN'S & WOMEN'S BASKETBALL



- Student Section
- Premium Chairbacks
- Home/Away
- General Admission



Other ways to become a member of CAA.

1. Purchase season tickets where your CAA Excellence Fund contribution meets or exceeds \$150 and you will be considered a Varsity level member
2. Contribute to the 350 Club and you will be considered a Varsity level member
3. Make a contribution where the entire gift of \$150 or more is designated to a specific sport and you will be considered a Varsity level member

