

GRADUATING SENIOR SURVEY SPRING 2017 MANAGEMENT AND MARKETING

Prepared by the Office of Assessment and Institutional Research

04/20/2017

What department are you in?

	Count	Percent
ACIS - Department of Accounting and Finance		
AHSC - Department of Allied Health Sciences		
ART - Department of Art		
BACI - Department of Business Administration and Computer Information Systems		
BIOL - Department of Biology		
GOSS - Department of Government and Social Sciences		
HIGE - Department of History and Geography		
IDST - Department of Interdisciplinary Studies		
JFCI - Department of John Folse Culinary Institute		
LANG - Department of Languages and Literature		
MACO - Department of Mass Communication		
MATH - Department of Mathematics		
MNMK - Department of Management and Marketing	18	100.0%
MTPS - Department of Applied Sciences		
MUS - Department of Music		
NURS - Department of Nursing		
PETS - Department of Petroleum Engineering Technology & Safety Management		
PHSC - Department of Physical Sciences		
PSYC - Department of Psychology, Counseling, and Family Studies		
TEED - Department of Teacher Education		
Total	18	100.0%

How HELPFUL were your undergraduate experiences at Nicholls in furthering your development in each area listed below?

	Very Helpful	Helpful	Moderately Helpful	Little Help	No Help at All	Count	Mean
Ability to write well	26.67%	66.67%	6.67%			15	1.8
Ability to speak effectively	46.67%	46.67%	6.67%			15	1.6
Ability to use mathematical concepts and tools	33.33%	46.67%	20%			15	1.87
Ability to use critical thinking skills	40%	60%				15	1.6
Belief in yourself as a capable person	53.33%	40%	6.67%			15	1.53
Skills for work (knowledge at skills applicable to a specific job or type of work)	33.33%	60%	6.67%			15	1.73
Preparation for further education in some professional, scientific, or scholarly field	66.67%	26.67%	6.67%			15	1.4
Acquisition of a broad, general education about a variety of subject areas	40%	60%				15	1.6
Acquisition of a range of information that may be relevant to a career	33.33%	66.67%				15	1.67
Awareness of the historical factors which influence current events	20%	33.33%	40%	6.67%		15	2.33
Wide acquaintance with literature	26.67%	40%	33.33%			15	2.07
Understanding of your own capabilities	33.33%	46.67%	20%			15	1.87
Awareness of how political and economic events impact families and communities	33.33%	40%	26.67%			15	1.93
Ability to meet deadlines	46.67%	46.67%		6.67%		15	1.67
Ability to see relationships, similarities, and distinctions between ideas	40%	53.33%	6.67%			15	1.67
Own set of values	46.67%	46.67%	6.67%			15	1.6
Ability to make ethical decisions	40%	60%				15	1.6
Ability to take responsibility for your own actions	53.33%	46.67%				15	1.47
Ability to interact with others	53.33%	46.67%				15	1.47
Ability to interact comfortably with people of a different race	46.67%	46.67%			6.67%	15	1.73

How HELPFUL were your undergraduate experiences at Nicholls in furthering your development in each area listed below?

	Very Helpful	Helpful	Moderately Helpful	Little Help	No Help at All	Count	Mean
Ability to learn independently	40%	46.67%	13.33%			15	1.73
Understanding of the nature and value of at least one of the fine arts (e.g., theater, dance, classical music, visual art)	33.33%	33.33%	33.33%			15	2
Recognition of the value of coming into contact with people whose ideas, race, and/or culture differ from your own	33.33%	46.67%	20%			15	1.87
Ability to comprehend reading material	40%	40%	20%			15	1.8
Ability to utilize computers	33.33%	53.33%	13.33%			15	1.8
Understanding of experimentation in science	26.67%	46.67%	20%	6.67%		15	2.07
Familiarity with key applications of the basic sciences (e.g., in medicine, industry, agriculture, communications, energy, transportation, etc.)	26.67%	60%	13.33%			15	1.87

In your courses OUTSIDE your major field, were the class sizes usually compatible with effective learning?

	Percent	Count
Yes	100%	15
No, they usually had too few students for effective learning		
No, they usually had too many students for effective learning		

In terms of your MAJOR field at Nicholls, how SATISFIED are you with each of the following?

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Count	Mean
Clarity of the degree requirements in your major	53.33%	46.67%			15	1.47
Academic advice you received from your departmental faculty adviser	60%	33.33%	6.67%		15	1.47
Willingness of your departmental faculty adviser to assist you	53.33%	46.67%			15	1.47
Effort your departmental faculty adviser made in keeping appointments	60%	40%			15	1.4
Degree to which your departmental faculty adviser kept up-to-date with curricula changes	53.33%	46.67%			15	1.47
Overall effectiveness of your departmental faculty adviser	53.33%	46.67%			15	1.47
Availability of opportunities outside of class for you to interact with instructors in your major field courses	46.67%	46.67%	6.67%		15	1.6
Effectiveness of the faculty in your major as teachers	46.67%	53.33%			15	1.53
Helpfulness of faculty in your major	46.67%	53.33%			15	1.53
Interest shown by departmental faculty in your intellectual development	53.33%	46.67%			15	1.47
Friendliness and helpfulness of the office staff in your department	40%	60%			15	1.6
Effectiveness of lower division courses in preparing you for upper division courses in your major	46.67%	46.67%	6.67%		15	1.6
Quality of instruction in upper division courses in your major	53.33%	46.67%			15	1.47
Availability of formal opportunities for you to evaluate instruction in your major	33.33%	60%	6.67%		15	1.73
Availability of opportunities for you to have meaningful participation in research projects in your field	42.86%	57.14%			14	1.57
Availability of professional activities or clubs in your field	33.33%	60%	6.67%		15	1.73

In terms of your MAJOR field at Nicholls, how SATISFIED are you with each of the following?

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Count	Mean
Availability of practicum, internship, or clinical experiences in your field	41.67%	50%	8.33%		12	1.67
Availability of the required courses in your major	38.46%	61.54%			13	1.62
Adequacy of emphasis on behaviors/practices which are considered unprofessional and/or unethical in your field	38.46%	61.54%			13	1.62
Availability of elective courses you wanted to take in your major	38.46%	61.54%			13	1.62
Availability of opportunities for you to collaborate with other students on projects for classes in your major	46.15%	53.85%			13	1.54
Availability of classroom facilities related to your major	46.15%	53.85%			13	1.54
Adequacy of computer resources (PC and/or mainframe) for courses in your major	53.85%	46.15%			13	1.46
Adequacy of library resources related to your major	53.85%	46.15%			13	1.46
Adequacy of laboratory facilities related to your major	46.15%	53.85%			13	1.54
Effectiveness of your major's curriculum in providing a logical sequence of learning experiences	53.85%	46.15%			13	1.46
Help/encouragement you received from faculty in your department with regard to attending graduate or professional school	61.54%	38.46%			13	1.38
Effectiveness of your major in preparing you to apply what you learned in your classes to decisions you will be making in the workplace	46.15%	53.85%			13	1.54
The size of classes in your major	38.46%	61.54%			13	1.62
Help/encouragement you received from faculty in your department with regard to finding employment in your field	50%	50%			12	1.5
Overall quality of your major field	53.85%	46.15%			13	1.46
Overall quality of your department	53.85%	46.15%			13	1.46
Overall quality of your entire degree program	46.15%	53.85%			13	1.54

Do you think the *grades* you received in your major courses usually were consistent with how much you *learned* in those courses?

	Percent	Count
Yes	92.31%	12
No, I usually learned substantially more than my grades show	7.69%	1
No, I usually learned substantially less than my grades show		

What are your immediate plans after graduation (choose only one)?

	Percent	Count
I plan to enter a graduate program	30.77%	4
I plan to attend law school		
I plan to attend medical school		
I plan to seek another undergraduate degree		
I presently have a job offer, but have not accepted as of this date	7.69%	1
I have accepted a job offer	15.38%	2
I presently do not have any job offers, but I plan to start work as soon as possible	46.15%	6
Total	100%	13