

# Association for Education in Journalism and Mass Communication

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Monday, 3 January 2022

# University of Southern Mississippi

Posted on January 3, 2022 (Edit)



The School of Communication at the University of Southern Mississippi is currently accepting applications for three positions:

- Assistant/Associate Professor of Public Relations
- Instructor/Assistant Teaching Professor of Mass Communication and Digital Media
- Assistant Professor of Sound

These positions are part of the second year of a multi-school effort in the College of Arts and Sciences to make a cluster hire in diversity, equity, and inclusion, for which we invite applications for faculty positions in public relations, sound recording/media entertainment arts, and journalism. The University of Southern Mississippi maintains a proud tradition as one of the most representative and diverse public institutions of higher education in the state. As part of this initiative, we seek applicants who demonstrate research or teaching expertise in issues of race, racial equity and inclusion, social justice, race and intersectionality, the African diaspora, and/or African American Studies as related to their disciplines. Applicants are asked to comment in their application letters on how their work contributes to one or more of these areas. This initiative reflects a broader commitment to diversify the teaching, research, and creative activities of the College; promote a culture of equity and inclusion throughout the campus, community, and region; and support efforts to recruit and retain diverse faculty, students, and staff. Faculty who are hired through this initiative will serve as members of their home schools, potentially affiliate with the Center for Black Studies, and participate in interdisciplinary collaborations and student mentoring. For more information about university initiatives in diversity, equity, and inclusion, visit https://www.usm.edu/diversity-inclusion/.

Because of the diverse make-up of the USM student body, the school's faculty recognizes the school's opportunity to give voice to groups that have been historically underrepresented in the mass media, and the school embraces the opportunity to educate students who are the first from their families to attend college or are from demographic groups lacking representation in the mass media.

# Assistant/Associate Professor of Public Relations

Apply here: https://usm.csod.com/ats/careersite/JobDetails.aspx?id=2394&site=1

Please provide a cover letter addressing qualifications and experience for the position, CV, three references addressing professional/academic work, and a statement of research/creative work agenda.

#### **Job Summary**

The University of Southern Mississippi invites applications for a nine-month, tenure-track Assistant or Associate Professor of public relations in the School of Communication within the College of Arts and Sciences to begin Fall 2022.

Applications are welcome from those with experience teaching a wide array of topics within the strategic communication fields, including basic writing, social media, visual and other public relations skills, as well as advanced theory and practices.

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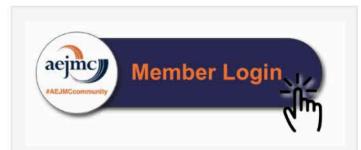


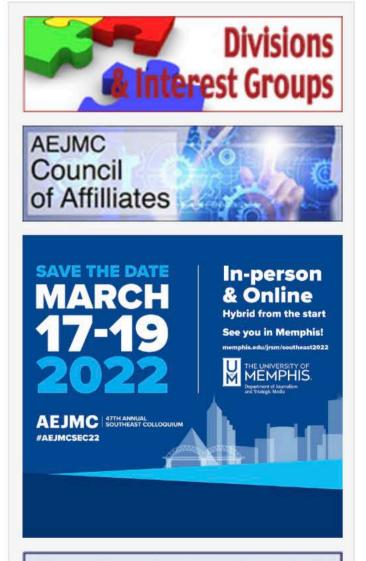




# Recently Added

- University of Southern Mississippi
- Boise State University
- York College
- The College of Saint Rose
- California State University, Long Beach









The successful candidate will teach courses in the public relations program, serve as an academic adviser and complete other school or university service as needed. Opportunity exists to work with the student PRSSA chapter or The Agency (a student organization). Primary teaching responsibilities will include introductory and upper-level undergraduate public relations courses as well as graduate courses. Additionally, the candidate will also actively participate in the newly created online public relations master's program in teaching, advising and recruiting graduate students.

The expectation is that the successful applicant will demonstrate an active research agenda consistent with the goals of the school and the university.

#### **Primary Duties and Responsibilities**

- 1. Teach undergraduate courses in the public relations program
- 2. Build and maintain an active, nationally recognized research and/or creative project agenda
- 3. Engage in student recruitment and advising
- Contribute to the mission of the school, college, university, and wider community through campus and professional service
- 5. Seek external and campus funding when needed and appropriate
- Performs other duties as assigned.

#### **Minimum Qualifications**

- Terminal degree (Ph.D.) in communication or journalism, with specialization in public relations, which must be completed by the time of appointment (August, 2022);
- 2. Evidence of effective teaching at a university in a public relations program;
- 3. Evidence of a line of research that would lead to peer-reviewed scholarship, funded research, or juried creative activities for appointment at the rank of assistant professor; appointment at the rank of associate professor requires a record of scholarship or creative activities commensurate with requirements for promotion at USM;
- 4. The ability to work with diverse groups/populations.

# Knowledge, Skills & Abilities

- Use of the Adobe Creative Cloud, especially Premier, InDesign and Photoshop.
- Familiarity with industry-standard credentialing, such as Google Ads, Hootsuite and other programs.
- Ability to build and maintain industry and client relationships.

# **Preferred Qualifications**

- Prior experience teaching or working in an online public relations program
- At least three years of professional experience
- Demonstrated ability to work collaboratively with fellow faculty members to advance the program
- The ability to teach courses in writing, design, and new media and technologies.
- Excellent written and oral communication skills and demonstration of familiarity with industry tools and software
- Experience working on hands-on experiential projects that engage students in community service
- As part of this initiative, we seek applicants who demonstrate expertise in issues of race, racial inequality, race and social justice, race and intersectionality, the African diaspora, and/or African American Studies as related to their disciplines.

#### Instructor/Assistant Teaching Professor of Mass Communication and Digital Media

# Apply here: https://usm.csod.com/ats/careersite/JobDetails.aspx?id=2395&site=1

Please provide a cover letter addressing qualifications and experience for the position, CV, three references addressing professional/academic work, and a statement of vision for internship program.

# Job Summary

The University of Southern Mississippi invites applications for a nine-month position at the level of non-tenure-track instructor or non-tenure-track assistant teaching professor specializing in internship oversight and core multimedia instruction in the School of Communication within the College of Arts and Sciences to begin Fall 2022. Applications are welcome from those with experience teaching a wide array of topics within the multimedia communication fields,

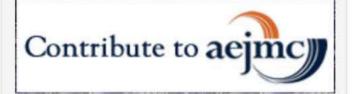














#### Listing by Location

- Alabama (6)
- Arizona (8)
- Arkansas (1)
- Austria (1)
- California (7)
- China (4)
- Colorado (2)
- Connecticut (2)
- ☑ District of Columbia (3)
- ☑ Florida (15)
- Georgia (7)
- Hong Kong (4)
- Idaho (3)
- Illinois (3)
- Indiana (12)
- lowa (5)
- Kansas (2)
- Kentucky (2)
- Kuwait (1)
- Louisiana (1)
- Maryland (4)
- Massachusetts (9)
- Michigan (4)
- Minnesota (3)
- Mississippi (6)

including basic writing, social media, visual and other journalism skills.

The successful candidate will teach courses in mass communication each semester and serve as the school's internship director and primary recruiter for co-op and internship opportunities. Opportunity exists to work with the school's Student Media Center as well as a variety of other student organizations. Primary teaching responsibilities will include introductory multimedia courses focusing on writing, social media, basic visual presentation and reporting.

#### **Primary Duties and Responsibilities**

- Teach undergraduate courses in multimedia program, including newswriting, broadcast reporting, and other journalism – or strategic communication-related courses
- 2. Oversee, promote and build the school's internship program
- Engage in student recruitment
- 4. Contribute to the mission of the school, college, university, and wider community through campus and professional service
- Performs other duties as assigned.

#### **Minimum Qualifications**

- Master's degree in communication, journalism or related field, with specialization in multimedia or similar field, which must be completed by the time of appointment (August, 2022) for appointment at the rank of instructor; a Ph.D. in communication, journalism or related field, with specialization in multimedia or similar field is required for appointment at the rank of assistant teaching professor. Evidence of effective teaching or internship direction at a university
- Evidence of effective work with students in a diverse environment
- The ability to work with diverse groups/populations.

#### Knowledge, Skills & Abilities

- Familiarity with the Adobe Creative Cloud, specially Premier, InDesign and Photoshop.
- Familiarity with Associated Press style.
- Ability to effectively communicate in corporate, non-profit and university settings.

# **Preferred Qualifications**

- Prior experience in Student Media or campus news-related field.
- At least three years of professional experience
- Demonstrated ability to work collaboratively with faculty and administration to advance the program
- The ability to teach courses in writing, design, and new media and technologies.
- Excellent written and oral communication skills and demonstration of familiarity with industry tools and software
- Experience working on hands-on experiential projects that engage students in community service.
- As part of this initiative, we seek applicants who demonstrate research or teaching expertise in issues of race, racial equity and inclusion, social justice, race and intersectionality, the African diaspora, and/or African American Studies as related to their disciplines.

#### Assistant Professor of Sound

#### Apply here: https://usm.csod.com/ats/careersite/JobDetails.aspx?id=2389&site=1

Please provide a cover letter addressing qualifications and experience for the position, CV, three references addressing professional/academic work, and a statement of research/creative work agenda.

# Job Summary

The University of Southern Mississippi invites applicants for nine-month tenure-track faculty position as Assistant Professor of Audio in the Media Entertainment and Arts program housed in the College of Arts and Sciences' School of Communication to begin fall 2022.

The successful candidate will teach courses in the MEA program, have a vibrant research/creative work agenda, and serve as an academic adviser as well as perform other school or university service as needed. Opportunity exists to work with the Student Media Center as well as a variety of other student groups across the school. Primary teaching

🔛 MISSOURI (3) Moscow (1) Nebraska (2) Nevada (1) New Jersey (1) New Mexico (1) New York (20) North Carolina (9) North Dakota (1) Ohio (4) Oklahoma (2) Oregon (1) Pennsylvania (13) Qatar (1) Rhode Island (1) Singapore (1) South Carolina (2) Tennessee (6) Texas (10) Uncategorized (1) Utah (8) Vermont (1) ☑ Virginia (6) Washington (2) West Virginia (1) Wisconsin (3)

# Ads by Month

- January 2022 (2)
- December 2021 (28)
- November 2021 (49)
- October 2021 (50)
- September 2021 (49)
- August 2021 (31)
- July 2021 (4)

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responsibilities include undergraduate courses in the sound and recording fields, including intro to audio, studio recording, MIDI and digital synthesis, and other offerings. Additional responsibilities include academic advising, student mentoring, scholarly activity, as well as service to the school, university, and wider community. Specific areas of proficiency include audio mixing and mastering, sound for video and film; basic music theory as well as in MIDI, virtual instruments, and synthesizers.

## **Primary Duties and Responsibilities**

- 1. Teach undergraduate courses in the sound program
- 2. Build and maintain an active, nationally recognized research and/or creative project agenda
- 3. Engage in student recruitment and advisement
- Contribute to the mission of the school, college, university, and wider community through campus and professional service
- 5. Seek external and campus funding when needed and appropriate
- Performs other duties as assigned.

#### **Minimum Qualifications**

■ Terminal degree (Ph.D. or MFA) in communication, multimedia, or related field with a specialization in sound engineering or production, which must be completed by the time of appointment (August, 2022)
Evidence of effective teaching at a university in a multimedia, sound or entertainment program
Candidate must be highly proficient with Pro Tools, as well as audio signal flow for studio production and live sound
Evidence of a line of work or research that would lead to peer-reviewed scholarship, funded research, or juried creative activities
■ The ability to work with diverse groups/populations

#### Knowledge, Skills & Abilities

☑ High-level skills are needed in the use of the software applications Adobe Creative Cloud and Pro Tools
Knowledge is necessary in live sound production in a variety of different environments.
Knowledge of a variety of streaming applications is necessary.

# **Preferred Qualifications**

Prior experience teaching or working in a sound-related program
■ At least three years of professional experience
Demonstrated ability to work collaboratively with fellow faculty members to advance the program
■ The ability to teach courses across the curriculum in new media and technologies
Excellent written and oral communication skills and demonstration of familiarity with industry tools and software
Experience working on hands-on experiential projects that engage students in community
As part of this initiative, we seek applicants who demonstrate expertise in issues of race, racial inequality, race and
social justice, race and intersectionality, the African diaspora, and/or African American Studies as related to their
disciplines.

## **About the School of Communication**

The School of Communication is a vibrant intellectual community of 27 full-time faculty members on both the Hattiesburg and Gulf Park campuses and over 500 undergraduate and graduate students. Academic programs include undergraduate majors in Communication Studies, Journalism, Media and Entertainment Arts, and Public Relations and Advertising, as well as Public Relations and Communication degrees at the master's and doctoral levels, respectively. The School also has a significant presence on campus, housing the Student Media Center, the USM Speaking Center, a nationally competitive speech and debate team, and a variety of other student organizations. The School is also fully accredited by the ACEJMC.

# About The University of Southern Mississippi

The University of Southern Mississippi (USM) is a comprehensive public research institution delivering transformative programs on campuses in Hattiesburg and Long Beach, at teaching and research sites across the Mississippi Gulf Coast, as well as online. Founded in 1910, USM is one of only 131 universities in the nation to earn the Carnegie

Classification of Institutions of Higher Education's "R1: Doctoral Universities – Very high research activity" designation. and its robust research enterprise includes experts in ocean science and engineering, polymer science and engineering, and large event venue safety and security, among others. USM is also one of only 37 institutions in the nation accredited in theatre, art and design, dance and music. As an economic driver, USM generates an annual economic impact of more than \$600 million across the state. USM welcomes a diverse student body of more than 14,000, representing 71 countries, all 50 states, and every county in Mississippi. USM students have collected four Truman Scholarships and 37 National Science Foundation Graduate Research Fellowships, while also leading Mississippi with 27 Goldwater Scholarships, an honor that recognizes the next generation of great research scientists. Home to the Golden Eagles, USM competes in 17 Division I sports sponsored by the National Collegiate Athletic Association (NCAA). For more information, visit www.usm.edu.

As an Affirmative Action/Equal Employment Opportunity employer/Americans with Disabilities Act institution, The University of Southern Mississippi encourages minorities, women, veterans and persons with disabilities to apply.

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