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Artist Statement

I created an app called SafeMe which focused towards ensuring the safety of the user who may be feeling in danger or simply uncomfortable in any given situation. SafeMe is a phone calling system which uses fake phone call recordings to help prevent future danger for the user in need.

I started by researching the topic of real-life dangerous situations such as ubers and other ride-hailing platforms. I also downloaded other fake phone calling apps to see what works and does not work. Once I felt I had enough information about my topic, I began my sketching process. In this process I sketched a responsive identity system, as well as layouts of each screen. As soon as I felt these sketches were complete, I began bringing it into the computer.

In the computer, I used Adobe Illustrator to begin designing my identity and choosing colors. When deciding my color palette, I decided to choose a dark interface with a few contrasting brighter colors for legibility. The dark interface was chosen due to the fact that users will most likely be in uncomfortable situations at night in dark areas. This dark interface will allow the person in question to be unable to see what the user is actually doing.

I also used the program Adobe XD to complete the layouts of each screen, as well as making it a functioning app. This program allowed me to create transitions between each screen by using tapping and sliding methods. I also was able to send a link of my app to other mobile users for them to test the functionality of my app.

The final SafeMe app includes a home page showing your current location, a Quick Call feature, a Self-Record feature, a Past-Recordings feature, and a Danger button. All of these features work together to create this well-functioning safety app.