Imperatives:
- Student Opportunity and Success
- Innovation
- Internationalization
- Needs of the Region

Vision: To be the intellectual, economic & cultural Heart of the Bayou Region

Mission: Nicholls delivers accredited degree programs and comprehensive learning experiences to prepare students for regional and global professions within a spirited campus environment immersed in bayou region culture.

Stakeholders:
- Grow a financially viable university
- Provide quality workforce & citizens for the Bayou Region
- Maintain high student/alumni satisfaction with Nicholls experience

Internal Processes:
- Sustain optimal enrollment
- Enhance external relationships
- Optimize (innovative) program offerings
- Maintain regional & specialized accreditations
- Establish positive image/brand in wider marketplace
- Provide customer-focused student services
- Provide meaningful student activities
- Recruit, develop & retain high quality faculty

Innovation & Capacity:
- Cultivate climate for innovative teaching
- Continuously improve core work processes
- Provide appropriate facilities
- Recruit, develop & retain high quality staff

Culivate climate for innovative teaching

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