



<i>BIENNIAL REVIEW REPORT</i>	<i>2020</i>
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In compliance with the Drug-Free Schools and Communities Act

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Alcohol and Drug Program

Elements

Elements as related to the five environmental strategies that Nicholls State University implements are described as follows:

Alcohol Free Options

1. Alcohol-free events and activities are created and promoted throughout the academic year. Examples: Homecoming Picnic; SEALs Flag Football tournament; SEALs/Tobacco Free Living Kickball Tournament; stress management and meditation sessions at Rec; Diversity Gala; Residence Hall Association programming and events; Welcome Back Day and Colonel Fest; Alive @ 5:00; Movie nights; Homecoming Breakfast and Dance, Pirogue Races; Alcohol-free tailgating at football games; Greek mixers.
2. The university collaborates with external entities to provide and promote alcohol free fun. An example is this year's *You & Tillou Painting*. A local agency provided funding for students to paint the school logo at home. Student organizations as well as university departments participated. The response exceeded expectations and set a precedent for future such collaborative programs.
3. Nicholls State creates, promotes, and publicizes student service learning and volunteer opportunities. The University has committed to a focus on service learning and the quality and quantity of service learning is tremendous. Greeks volunteered 24,000 reported service hours and raised a reported \$141,000.
4. Campus Recreation offers year-round wellness programs that promote healthy and alcohol-free choices, events, and activities through Harold J. Callais Recreation Center. The facilities include a 6,000 square-foot strength room, 42 pieces of state of the art cardio equipment, two multi-purpose courts, an indoor walking track, two group exercise studios and a wellness classroom with adjacent dedicated intramural fields that include two softball/kickball fields and two soccer/flag football fields with fully functional nighttime lighting. Students have full access with their campus ID and hours are student-friendly during the regular semester encouraging healthy activities during traditional "partying" times. *New programs such as Rec-A-Palooza (late night at the Rec) and the Twelve Days of Fitness provide additional healthy social interaction where students find healthy alternatives to drinking.*
5. Campus Dining operates Chick-fil-A, the Cafeteria, Colonel Cafe, Smart Market, Starbucks, Freshens, Wild Blue, The Grid Convenience Store, and the Student Union Food Court. These establishments are open to students and offer environments where

students can gather to socialize or study. They are located at various locations across campus either within highly trafficked buildings or as stand-alone buildings making it convenient for students to access healthy non-alcoholic beverage choices. Alcohol is not sold in these locations. A variety of foods, coffees, cold or frozen beverages are available.

6. The Student Union has a variety of student organization sponsored activities, a food court and a convenience store with “plug in” seating areas. Student Union hours of operation are 7:00 am-9:00 pm M-Th, 7:00 am-5:00 pm F, and 5:00 pm-9:00 pm Sundays during the regular semester (7:00 am - 5:00 pm M-F during the summer sessions).
 - a. Alcohol is restricted on campus to approved locations and activities and must be served by the University food service contractor, Sodexo Campus Services. The Office of Auxiliary Services oversees Sodexo. Sodexo is required to have all parties sign and adhere to the Nicholls State University Alcohol Policy before any alcohol services occur. This policy can be found in the Auxiliary Services office, Student Union Office, and the Sodexo Catering Office. The Auxiliary Services Office has also requested that Sodexo post the Nicholls Alcohol Policies on the Sodexo catering website. The Alcoholic Beverages Policies are also located in the Student Policy and Procedure Manual. All events are reserved through the Student Union Office. The reservation form specifically asks if alcohol is being served. If so, all student organizations must be closed events and are monitored by the University. If off-campus groups reserve university facilities, the groups may choose their caterer of choice, which could be Sodexo, and must provide the University with a certificate of insurance meeting Louisiana State coverage and liability mandates.
 - b. Alcohol is prohibited in open, public places. All student events serving alcohol are closed to the public and must be held in an approved location. All approved events for the service of alcohol are reviewed and time, place and manner are always considered in the approval process. Additionally, all events serving alcohol must utilize the contracted food service company, Sodexo. Requests to serve or sell alcohol outside of designated areas are determined on a case by case basis. The Nicholls State Alcoholic Beverage Policy can be found in the offices of the Student Union, Auxiliary Services and the Sodexo Catering Office as well as the Student Policy and Procedure Manual.
 - c. Delivery or use of kegs or other common containers is prohibited on campus.
 - d. Alcohol servers are required to be registered and server training programs are mandatory.
 - e. The days and hours of alcohol sales are limited on campus to the hours of the approved food establishments that sell alcohol.
 - f. Alcohol is regulated by quantity per sale.
 - g. The campus bookstore does not sell shot glasses, wine glasses, or beer mugs.
 - h. ID checks at on campus functions are enforced. The hosting organization in conjunction with University Police check ID's at any function that is serving alcoholic beverages to students. They also receive assistance in this matter from the Louisiana State Department of Alcohol and Tobacco Control Unit. ID checks

at off campus functions are enforced with assistance of Thibodaux City Police Department.

- i. Computer labs are open on campus into late night hours on most days of the week.
- j. Nicholls provides alcohol free residential living in the residence halls and opportunities for alcohol free social and developmental events in the residence halls.

Normative Environment

1. The university includes the alcohol and drug education portion in the Not Anymore sexual violence/interpersonal violence program that all incoming freshmen, transfers, first-time grad students and new employees must complete in compliance with Campus SaVE.
2. Orientation Leaders are well versed in wellness services and alcohol free activities on campus and prepared to promote such programs and events during the recruiting and admissions processes. Within the Orientation Program and Parent Orientation Program admissions staff members promote student services, including Counseling Center and Health Services both of which serve as resources for alcohol and drug issues.
3. The University follows at MWF schedule for classes 7:30am-12:00pm and MW/TTh schedule for classes 7:30am-9:00pm. Therefore, regular classes are held on Thursdays and on Friday mornings.
4. Class attendance is expected at all levels and expectations are described in the student catalogue.
5. Regular residence halls have always been alcohol and drug free. They are also tobacco free as is the entire campus.
6. In 2005 the University transitioned from an open enrollment university to one with admissions standards as per a mandate of the State's Master Plan for Secondary Education. We continue to see an increase in the average ACT score of our incoming freshman and an overall campus trend toward higher academic standards and expectations.
7. Through comprehensive mandatory safety meetings for every university employee, a series of brown bag sessions, and advising workshops, information about identifying students in distress, including behavioral indicators related to high-risk or illegal alcohol and other drug use, is presented in detail by the Director of Compliance, and/or University Police as well as University Counseling Center Outreach Coordinator.
8. Faculty members are encouraged to engage in high levels of contact with students. Remaining programs from the previous QEP focusing on student and faculty engagement fostered this behavior. Furthermore, the most current QEP is focused on student advising and mentoring particularly in the sophomore transition, which will provide additional incentives and training for faculty to be directly and meaningfully engaged with students.

9. Students are educated about misperceptions of drinking norms through various departments such as: education programs for sanctioned students, interactive programs provided by SEALs, awareness programs provided for Greek organization members at the beginning of each academic year. UHS partners with Louisiana State Police annually for an experiential activity on the dangers of driving while intoxicated.
10. The Environmental Health and Safety Office incorporates AOD education into its training.
11. New employees receive written information and HR staff and/or guest speakers from health, counseling, crisis, law enforcement, and/or environmental safety speak to new employees about AOD and related issues.

Alcohol Availability

Alcohol is restricted on campus to approved locations and activities and must be served by the University food service contractor, Sodexo Campus Services. The Office of Auxiliary Services oversees Sodexo. Sodexo is required to have all parties sign and adhere to the Nicholls State University Alcohol Policy before any alcohol services occur. This policy can be found in the Auxiliary Services office, Student Union Office, and the Sodexo Catering Office. The Auxiliary Services Office has also requested that Sodexo post the Nicholls Alcohol Policies on the Sodexo catering website. The Alcoholic Beverages Policies are also located in the Student Policy and Procedure Manual. All events are reserved through the Student Union Office. The reservation form specifically asks if alcohol is being served. If so, all student organizations must be closed events and are monitored by the University. If off-campus groups reserve university facilities, the groups may choose their caterer of choice, which could be Sodexo, and must provide the University with a certificate of insurance meeting Louisiana State coverage and liability mandates.

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- ❖ Delivery or use of kegs or other common containers is prohibited on campus.
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- ❖ Alcohol is regulated by quantity per sale.
- ❖ The campus bookstore does not sell shot glasses, wine glasses, or beer mugs.
- ❖ ID checks at on campus functions are enforced. The hosting organization in conjunction with University Police check ID's at any function that is serving alcoholic beverages to students. They also receive assistance in this matter from the Louisiana State Department of Alcohol and Tobacco Control Unit. ID checks at off campus functions are enforced with assistance of Thibodaux City Police Department.

Alcohol Marketing and Promotion

The university president tweets messages throughout the semester that focus on social marketing for students, messaging to parents to partner with us on alcohol education and misuse prevention, and redirecting students to alcohol-free events

Consistent with state law and system policies, comprehensive hazing education includes information regarding how alcohol fits into hazing.

Alcohol advertising on campus is limited to the online student newspaper and printed student news magazine and ads are limited to those not promoting excessive drinking (e.g. "drink til you drop").

Alcohol promotions with special appeal to underage drinkers or that show drinking in high-risk contexts are limited or banned. The bars that run advertisements in student media are encouraged to provide ads regarding entertainment rather than drink specials. The student media advertising policy states that it does not run ads that encourage irresponsible use of alcohol. Student Media has seen a dramatic decrease in bar advertising overall.

Pro-health messages that counterbalance alcohol advertising are encouraged.

Alcohol industry sponsorship is limited to athletics and ticketed fundraisers planned by the Nicholls Foundation, Nicholls Alumni Federation, Colonel Athletics Association, and Chef John Folse Culinary Institute. Both Alumni and CAA sponsor tailgates for all home football games. Beer is donated by a Beer Distributing Company. No hard liquor is served at these tailgates.

Content of student organization sponsored party or event "announcement" may not include advertisement of alcohol. These are reviewed by Student Life.

Policy Development and Enforcement

- A. On campus functions must be registered.
- B. ID checks at on campus functions are enforced. The hosting organization in conjunction with University Police check ID's at any function that is serving alcoholic beverages to students. They also receive assistance in this matter from the Louisiana State Department of Alcohol and Tobacco Control Unit. ID checks at off campus functions are enforced with assistance of Thibodaux City Police Department.
- C. The Louisiana State Department of Alcohol and Tobacco Control Unit often makes a presence on campus when alcohol is being consumed, but cannot be controlled by the University due to the nature of the event, which is almost always football game tailgating.

- D. University Police participate in risk management meetings for Greek organizations, Athletes and various other organizations to specifically address alcohol and drug related laws, rules, and guidelines.
- E. Signage has been consistent at events where alcohol is sold (e.g. football games) that remind attendees and participants about the legal drinking age being 21 and that proper identification will be required for anyone purchasing alcohol. Additionally, announcements reminding attendees of alcohol restrictions at football games is integrated into the announcer's script.
- F. University Police patrols observe on-campus functions.
- G. Disciplinary sanctions for violation of campus AOD policies remain stringent. However, the number of disciplinary sanctions for violation of AOD policy have remained consistent.
- H. Driver's licensing procedures and formats are changed. Louisiana driving laws concerning offenses while being impaired and under the influence have very severe consequences. Additionally, minors' driver's licenses have a different appearance indicating they are a minor.
- I. Driver's license penalties for minors violating alcohol laws are enforced.
- J. Sellers and servers are educated about potential legal liability.
- K. To our knowledge the following are implemented in the community by local and state law enforcement:
 - a. Penalties for sale of liquor to minors are enforced;
 - b. Laws against buying alcohol for minors are enforced;
 - c. Penalties for possessing fake identification cards are enforced;
 - d. Undercover operations are used at local retail outlets and bars;
 - e. DUI laws are enforced; roadblocks are implemented.

Distribution and Notification Table

Document	General Location/web access	In-Text link to view pertinent sections	Recipients	Distribution/Notification Procedure
Student Policy and Procedure Manual	https://www.nicholls.edu/student-policy/	Student Policy and Procedure Manual	Students	Perpetually accessible on web.
Manual for Student Organizations	https://www.nicholls.edu/organizations/	Manual for Student Organizations	Student Organizations and Advisors	New student organizations are given digital access to the Student Organization Manual in the beginning of their formation. The Manual is also permanently posted on the Student Organization's website.
Student Athlete Handbook	https://geauxcolonels.com/documents/2016/11/28//2016-17_S_A_Handbook.pdf?id=1365		Student Athletes	Provide link at student athlete orientation. Student-athletes sign a form indicating they are responsible for the content.
University Policy and Procedure Manual	https://www.nicholls.edu/policy-procedure-manual/5-general-university-policies/5-3-employee-conduct-laws-and-policies/#5.3.7		Faculty / Staff	New employees are given the drug testing policy at orientation and AOD information is reviewed. The Manual is accessible at all times to all employees.
Alcohol Statement	https://www.nicholls.edu/sja/standards/statements-of-standards-for-alcohol/	Alcohol Statement	Greek Organizations / Student Organizations	Perpetually accessible on the web
Hazing Statement	https://www.nicholls.edu/sja/standards/anti-hazing-policy/	Hazing		
Student Rights and Responsibilities	2007-2008 UNIVERSITY CALENDAR (nicholls.edu)	2020-2021 UNDERGRADUATE AND GRADUATE CATALOG	Students	Addressed in UNIV 101 as part of academic policies lesson and also through the Not Anymore Requirement worth points for the course.
Substance Abuse				
General University Policy on Drugs and Alcohol	https://www.nicholls.edu/police/	University Police	Students, Faculty and Staff	Perpetually accessible on the web
Residential Living Handbook	https://www.nicholls.edu/housing/policies-procedures-emergency-info/	Residential Living Handbook	Resident Students	Perpetually accessible on the web. All residents are informed of the no tolerance AOD policy at the beginning of each semester. Students are sent the link and reminded of basic policies at the start of each semester. Students are also reminded of the policy through programming throughout the year.

Other Considerations

Core Survey

During May, 2019 233 Nicholls students completed the Louisiana CORE Alcohol and Drug Survey. The table below provides a trend analysis for prevalence of alcohol use among the sample of Nicholls students who completed the last three surveys. The lifetime, annual frequency of alcohol use for Nicholls respondents, and percentage of respondents using alcohol within the past 30 days has decreased. The number reporting consumption of three or more alcoholic beverages per week has decreased.

Alcohol prevalence:	2015	2017	2019	Change 2017-2019
Lifetime	86.5%	87.1%	83.5%	-3.6
Past year	83.8%	83.7%	77.5%	-6.2
Past 30 days	66.5%	65.8%	60.0%	-5.8
3+ times per week	16.0%	12.3%	9.5	-2.80

Other pertinent data includes 46.3% of underage students reporting having consumed alcohol in the previous 30 days and 32.2% reporting binge drinking in the previous two weeks (5+ drinks at one sitting). Furthermore, examples of the rationale for consuming alcohol and the desired effects were that 73.5% said it broke the ice; 50.5% said it helped them deal with stress; 34.8% said it facilitates sexual opportunity.

Strengths and Weaknesses

Strengths

1. In 2019 at the onset of COVID-19, all social and athletic events came to a halt. 90% of these events involved alcohol in some fashion.
2. Our university president is highly engaged in AOD education and prevention efforts. He actively and publicly voices his concern for student health, wellness, and safety and the impact of alcohol and other drugs on this. Additionally, he is highly visible and interactive with student organizations and students individually. He also utilizes social media to engage parents as partners in these efforts.
3. Harold Callais Campus Recreation Center provides a multitude of fitness, personal growth, socialization, and recreation opportunities, which neither provide for nor encourage AOD use, at convenient and extended hours and on an ongoing basis throughout the year.
4. There is a concerted effort to address overall wellness with students thereby assisting students in making healthier decisions about AOD among other issues.
 - a. An Outreach Coordinator who provides and coordinates outreach that is pertinent to the health and wellness of college students of all ages and backgrounds, including dealing with stress without AOD and making healthy decisions.
 - b. Organizations such as SEALs and SPA and non-clinical departments such as Campus Recreation provide many wellness programs that either directly address AOD issues or have provided opportunity for students to engage without alcohol.
 - c. There is strategic effort to engage community entities in various ways on campus including the provision of healthy, safe AOD-free options for students.
 - d. A position, Compliance and Ethical Development, was created to coordinate and provide opportunities for students to develop healthy, civically minded, ethical decision making skills. Decisions related to AOD fit into this process.
 - e. A Casemanager position was created to assist students of all ages and backgrounds in dealing with stress without AOD and making healthy decisions.
 - f. AOD policy violations are taken very seriously by Student Conduct and Accountability, Residential Living, and University Police. Students who

violate the Student Policy and Procedure related to AOD policy are held to the stated consequences of such violation.

- g. Food service adheres strictly to AOD related policies and the additional food service establishments provide opportunity for students to spend time in attractive, comfortable, and convenient environments without AOD.
- h. There has been a decrease in the percentage of students who consumed alcohol in the past year, underage students drinking alcohol and, students who have consumed in the past 30 days

Weaknesses

1. There is a slight percentage increase in the number of students who drink to help them break the ice, deal with stress, and facilitate sexual opportunity.
2. Distribution of the existing policies and related information relies heavily on students and employees taking the initiative to read it on the web or through email.
3. Due to COVID-19 stay home orders, isolation or quarantine, students are prone to make unhealthy choices.

Goals

The goal of the AOD program remains to enhance students' decision making ability regarding alcohol and other drug use through the following objectives:

- a) Provision of information about laws associated with alcohol and drug use
- b) Provision of information regarding effects of alcohol and drug use
- c) Provision of expectations for behavior of Nicholls State University students and employees
- d) Implementation of consequences for AOD related violations of the Code of Student Conduct

Recommendations

1. Maintain an AOD web page that lists all AOD related policy statements and information with direct links to them
2. Improve distribution of notification by utilizing campus wide software
 - a. Post annual notifications on Banner Self-Serve for students and employees; Moodle for students

- b. Continue to incorporate annual notification for employees into one of the required quarterly safety meetings
- c. Incorporate student notifications into UNIV 101

Hyperlinked Excerpts and Text

Student Policy and Procedure Manual	https://www.nicholls.edu/student-policy/
Manual for Student Organizations	https://www.nicholls.edu/organizations/
Student Athlete Handbook	https://geauxcolonels.com/documents/2016/11/28//2016_17_S_A_H_andbook.pdf?id=1365
University Policy & Procedure Manual	https://www.nicholls.edu/policy-procedure-manual/5-general-university-policies/5-3-employee-conduct-laws-and-policies/#5.3.7
Student Rights and Responsibilities/Catalogue	https://www.nicholls.edu/freshman/wp-content/uploads/sites/129/2020/07/Handbook-20-21-1.pdf
Substance Abuse	
General University Policy and Information on AOD	https://www.nicholls.edu/police/
Residence Life Handbook	https://www.nicholls.edu/housing/policies-procedures-emergency-info/
Open Campus Computer Lab Schedules	
Alcohol Statement	https://www.nicholls.edu/sja/standards/statements-of-standards-for-alcohol/
Hazing Statement	https://www.nicholls.edu/sja/
Catering Guide	
Class Attendance Policy	